

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

### Introduction

This is the first in a series of surveys on the **8850 Sunset / Viper Room Project** which will give the community an opportunity to weigh in on different aspects of this project.

Comments are supposed to be based on issues that were raised in DEIR (Draft Environmental Report) and are due to the City by no later than November 5, 2021. **This survey will be open until November 1, 2021.**

This first survey is looking for feedback on the project's **Height and Design** elements.

### 8850 Sunset



A full description of the project is here - [8850Sunset](#)

Please note: The results of this survey, including comments, will be submitted to the City of West Hollywood as a reflection of community feedback on this project for them to consider as part of the DEIR process.

Real names and addresses are NOT required to participate in this survey, nor does one have to live or work in WeHo to participate.

However, only those responses which DO include real names and addresses will become part of the official record. Anonymous responses will not become part of the official record but hopefully the City will consider them, assuming they are reasonable and respectful.

Because of that, we hope you will participate **on the record** as those comments will carry more weight.

Thank you.

**Page 1**

1. Do you live, work or regularly drive along Sunset Blvd between Doheny and La Cienega?

Live

Work

Drive

Other (please specify)

**8850 Sunset / Viper Room block**

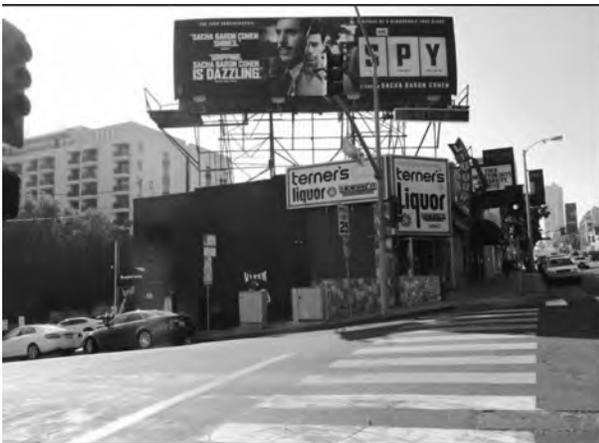


Photo A



Photo B



2. Are you familiar with block that currently houses The Viper Room, Terner Liquor, Sunset Liquor, Amarone Ristorante, Take-Sushi, and the former Aah's?

Yes

No

3. Did you frequent any of these places?

- More than once a month
- A few times a year
- Less than once a year
- Never

4. Are you aware that this block is slated for development?

- Yes
- No

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### Sunset Specific Plan (SSP)

#### Sunset & San Vicente



**Sunset Specific Plan (SSP)**

In 1996, the City created a plan envisioning future development of every block of Sunset called the **Sunset Specific Plan (SSP)**.

In that plan, every parcel of the 1.2 mile stretch of Sunset Blvd, from the border with Beverly Hills on the west to the border with Los Angeles on the east, was identified with new zoning recommendations for **height, density, massing and use** (i.e. office, retail, hotel, entertainment/restaurant, etc.). The average zoning height of the majority of the properties along Sunset is between four and six stories.

The SSP has not been updated and development along Sunset has been operating along these parameters ever since. When a property veers from these guidelines, a developer requests “**variances**” which the City can choose to grant or not. Usually – and most often, these variances take the form of additional height requests.

**Target Sites**

In the SSP, certain sites were designated **Target Sites**. These sites were chosen as places where additional height could be accommodated, up to ten stories. They were at major intersections such as Sunset & Doheny and Sunset & La Cienega. This site, **Sunset & San Vicente, is a Target Site**, meaning it is entitled to be **developed up to ten stories**. Anything above ten stories will require a variance that the City can choose whether or not to grant.

**Rationale behind 15-stories**

The developer and architect of 8850 Sunset has proposed a **15-story structure, five stories above allowable zoning**. They have proposed **two separate towers** so the north-facing rooms of the London Hotel on the hillside just below will have a **view corridor to the Sunset Strip hills**. To do that, the walkway connecting the two towers needs to be higher, presumably justifying the 15-story height.

There are currently four one- and two-story buildings on the site, with the appearance along Sunset of being only one-story. The proposed project will be **15-stories in two towers, rising 200 feet from its lowest point / 189 feet above Sunset**.

5. Given the rationale for the 15-stories, do you support the additional height for this project?

- Yes
- No

6. If not, what is the maximum height that would be acceptable to you? Bear in mind that the site is already allowed to be 10 stories under the SSP.

- |                          |   |
|--------------------------|---|
| <input type="radio"/> 10 | <input type="radio"/> 13                |
| <input type="radio"/> 11 | <input type="radio"/> 14                |
| <input type="radio"/> 12 | <input type="radio"/> None of the above |

Other (please specify)

## 8850 Sunset Ground Level looking up



The **award-winning architect, Thom Mayne**, <https://www.morphosis.com/>, is based here in LA. A local example of his work can be seen just a couple miles down the road - **Emerson College, 5960 Sunset, Hollywood**.

### **Architectural Description** from the DEIR –

The lower portion of the proposed building would consist of an **undulating one- to three-story transparent volume**, visible along the Sunset Boulevard façade, that would **wrap around the east and west facades** of the structure. The **predominantly glass volume** would include the hotel lobby, the entry to the Viper Room, a restaurant/bar, and café that would activate the street level during the day and night and would incorporate a multi-dimensional digital and static off-site sign. Above this lower portion would be **two separate rectilinear volumes** that would house the residential and hotel uses, which would be **set apart from each other by an approximately 120-foot opening**. By locating these two separate volumes on the east and west sides of the building, the **design provides a large view corridor between them in the center of the building** (i.e., an open volume of approximately 166,150 square feet in area) allowing for north–south views through the site and providing an architectural element for the project. The focal point of the opening would be a **landscaped roof** with publicly accessible terraces that would be visible from Sunset Boulevard. The building would be **capped with a bridge** connecting the residential volume and the hotel volume **at the top floor (level 15)**. The bridge would house a publicly accessible restaurant, bar, and terrace. Pools for hotel guests also would be located on the roof of the bridge component, while a separate pool for residents and their guests would be located on the roof of the residential volume.

7. What do you think about the design of the project?

- It is very **unique**, makes a statement, and would be a **World-Class addition** to the Sunset Strip
- Interesting**, very interesting
- It is unusual, perhaps not to my taste, but **I could live with it**
- Some of his other work which is not quite so wild and **more toned down would be better.**
- It is too different and out of place for WeHo; while I like a modern look, this is **too much.**
- Belongs in Dubai**, not WeHo. Nothing to save here, let's start over
- Haven't decided yet**
- What do I know about architecture? Who Cares? Or No Opinion.**
- None of the above

Other (please specify)

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**Towers**

## Hotel and Condo Towers



### 8. Two Towers with London Hotel View Corridor

Do you think two towers is an important part of the project's concept?

Yes

No

9. If so, why? Check all that apply

To save the London Hotel's view

To separate the condo/affordable housing from the hotel rooms

Other (please specify)

10. There have been many comments that the two towers don't look like they belong to the same building. Do you find that a positive or negative appeal to the design?

- Very positive
- Positive
- Neutral
- Negative
- Very negative
- Other (please specify)

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**Other Comments About the Height & Design**

11. Any other comments about the height

12. Any other comments about the design

This is the first of several surveys about 8850 Sunset / Viper Room project. Future surveys will be on these topics:

List:

Intensity of Use

Parking / Traffic Circulation

Water Usage, Utilities, Emergency Response

Alternatives to the project

13. What other areas of concern on this project would you like future surveys to cover?

14. General Comments about 8850 Sunset / Viper Room project:

15. Contact info (recommended for the official record, but not required)

Name

Address

City/Town

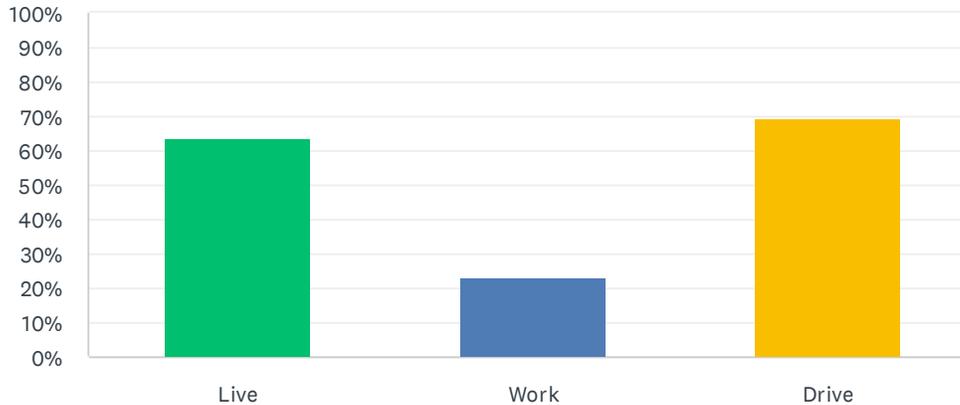
ZIP/Postal Code

Email Address

**Thank you** for participating in our survey. Please **feel free to forward the survey** to any of your neighbors or fellow employees who you think might want to participate.

# Q1 Do you live, work or regularly drive along Sunset Blvd between Doheny and La Cienega?

Answered: 446 Skipped: 22



ANSWER CHOICES	RESPONSES	
Live	63.90%	285
Work	23.32%	104
Drive	69.28%	309
Total Respondents: 446		

#	OTHER (PLEASE SPECIFY)	DATE
1	I live right above the project on St. Ives. It will block my view and ruin the resale value of my home	11/1/2021 3:30 PM
2	In the hills above it	10/28/2021 8:33 AM
3	I live on Vista between Fountain and Sunset and use Sunset daily	10/18/2021 9:11 PM
4	Frequent a lot for entertainment	10/13/2021 6:45 AM
5	This is also a neighborhood we frequent to eat and shop	10/11/2021 8:35 PM
6	I live nearby and walk in the area	10/11/2021 4:40 PM
7	Vacation property	10/11/2021 3:40 PM
8	live just south of sunset	10/10/2021 5:53 AM
9	In the area all the time	10/10/2021 12:45 AM
10	Bike	10/9/2021 11:03 PM
11	No	10/9/2021 9:02 PM
12	Visit frequently	10/9/2021 9:13 AM
13	I live right across the street from the proposed project.	10/8/2021 7:32 PM
14	Occasionally, rather than regularly.	10/8/2021 4:36 PM
15	I live just south of Sunset	10/8/2021 11:14 AM
16	Once in a awhile pass by	10/7/2021 10:45 PM

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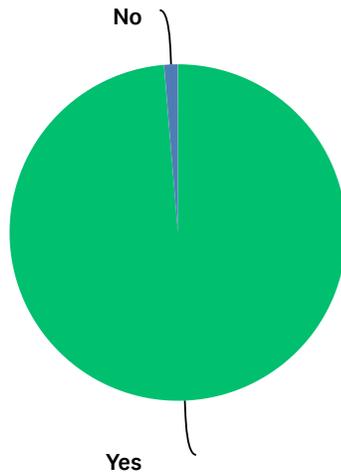
17	Frequently play	10/6/2021 10:34 AM
18	Visit Sunset businesses.	10/5/2021 4:45 PM
19	I live in the Norma Triangle neighborhood. Am constantly driving on Sunset to get to home and work.	10/5/2021 2:04 PM
20	walk from neighborhood south of Melrose	10/5/2021 1:04 PM
21	Live on Sweetzer near Sunset. Frequently walk for exercise and drive Sunset.	10/4/2021 5:33 PM
22	I am a West Hollywood resident.	10/4/2021 5:18 PM
23	I live on Ramage Street, one block east of Doheny between Santa Monica Blvd and Keith.	10/4/2021 4:16 PM
24	I live off Dohney at Keith. Sunset is a regular transportation route.	10/4/2021 4:14 PM
25	I walk this corridor often.	10/4/2021 12:01 PM
26	I live near by on la cienega and walk by this location	10/4/2021 9:45 AM
27	I live in West Hollywood.	10/3/2021 7:23 PM
28	One block off Sunset at: 8727 Shoreham Dr	10/3/2021 1:08 PM
29	Go to businesses in the area as well	10/3/2021 11:24 AM
30	I live in Hollywood	10/3/2021 9:26 AM
31	Walk to the gym that way	10/2/2021 12:13 PM
32	Walk	10/1/2021 10:05 AM
33	Walk to barber shop, book store on those blocks	9/29/2021 5:06 PM
34	I live in the area, but not on those streets.	9/29/2021 12:35 PM
35	walking route	9/29/2021 11:50 AM
36	Yes I live in WEHO AND DRIVE FOR MEETINGS ON SUNSET EVERY DAY. I live by Crescent Heights and Santa Monica	9/29/2021 10:50 AM
37	Live on Larrabee street	9/29/2021 10:42 AM
38	I live on Larrabee and this would greatly effect my livelihood- the amount of traffic, noise and pollution would be unbearable	9/29/2021 8:10 AM
39	I live on Larrabee Street.	9/29/2021 3:51 AM
40	occasionally	9/29/2021 1:56 AM
41	Does walking not count?	9/28/2021 7:48 PM
42	Walk, shop.	9/28/2021 7:18 PM
43	Live in WeHo near City Hall	9/28/2021 5:08 PM
44	no	9/28/2021 2:14 PM
45	Live close and own an historic apartment building on the corner of Larrabee and Harrat.	9/28/2021 1:46 PM
46	Own home in Norma Triangle just off Doheny	9/28/2021 1:32 PM
47	walk	9/28/2021 12:27 PM
48	walk	9/28/2021 12:06 PM
49	I reside on Larrabee Street	9/28/2021 12:00 PM
50	I've lived in west hollywood since the '50s and am very familiar with the city	9/28/2021 11:09 AM
51	I drive regularly along this strip, as I live in the Norma Triangle below this proposed project.	9/27/2021 3:21 PM
52	My office is on Sunset and I live on Westbourne Drive so I regularly travel on Sunset Blvd. in front of the project site.	9/27/2021 8:58 AM

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53	Have previously worked in the Sunset (Sunset @ Alta Loma) and have been a member at the Equinox on Sunset for 8 years	9/27/2021 7:44 AM
54	Norma Triangle	9/27/2021 7:33 AM
55	Live close by in Norma Triangle.	9/26/2021 9:18 PM

## Q2 Are you familiar with block that currently houses The Viper Room, Terner Liquor, Sunset Liquor, Amarone Ristorante, Take-Sushi, and the former Aah's?

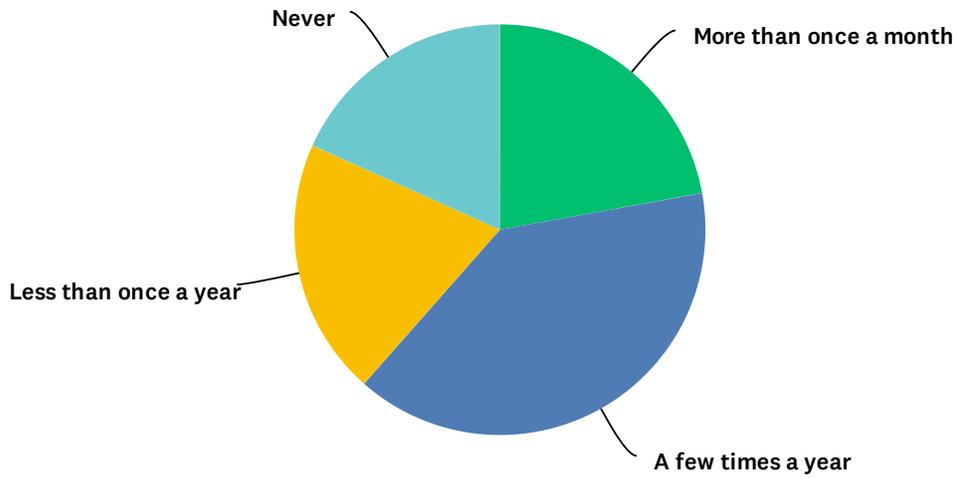
Answered: 460 Skipped: 8



ANSWER CHOICES	RESPONSES	
Yes	98.70%	454
No	1.30%	6
TOTAL		460

### Q3 Did you frequent any of these places?

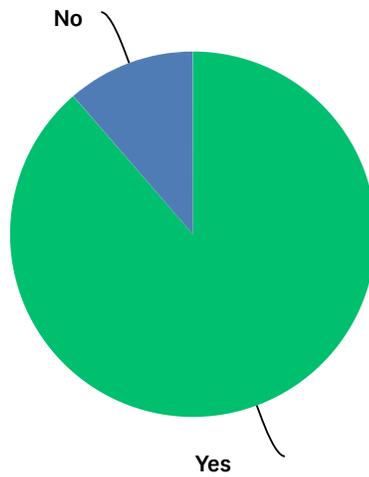
Answered: 465 Skipped: 3



ANSWER CHOICES	RESPONSES	
More than once a month	22.15%	103
A few times a year	39.35%	183
Less than once a year	20.22%	94
Never	18.28%	85
TOTAL		465

## Q4 Are you aware that this block is slated for development?

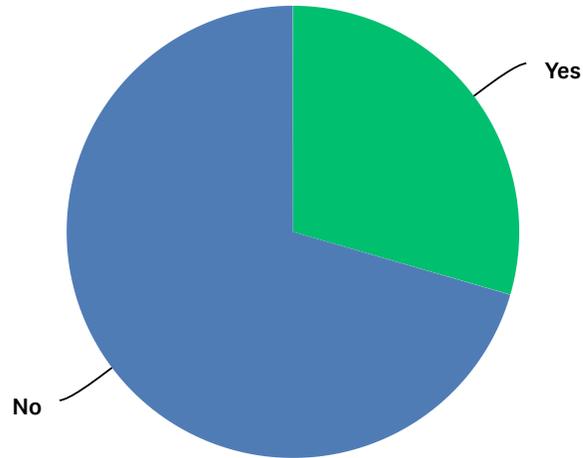
Answered: 467 Skipped: 1



ANSWER CHOICES	RESPONSES	
Yes	88.65%	414
No	11.35%	53
TOTAL		467

### Q5 Given the rationale for the 15-stories, do you support the additional height for this project?

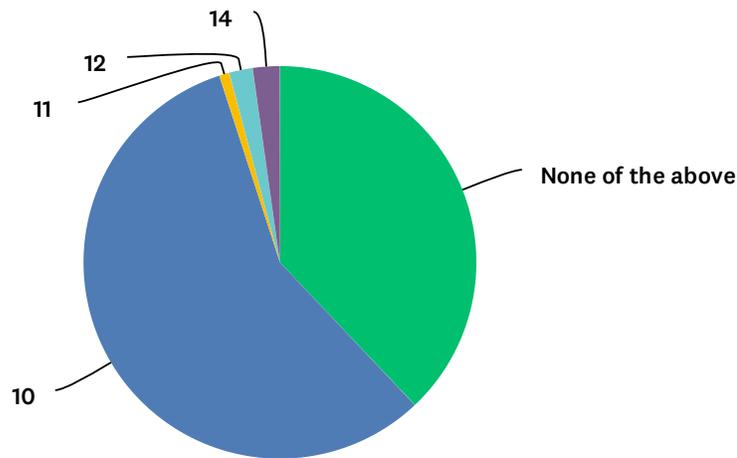
Answered: 451 Skipped: 17



ANSWER CHOICES	RESPONSES	
Yes	29.49%	133
No	70.51%	318
TOTAL		451

**Q6 If not, what is the maximum height that would be acceptable to you?  
Bear in mind that the site is already allowed to be 10 stories under the SSP.**

Answered: 361 Skipped: 107



ANSWER CHOICES	RESPONSES	
None of the above	37.95%	137
10	57.06%	206
11	0.83%	3
12	1.94%	7
13	0.00%	0
14	2.22%	8
<b>TOTAL</b>		<b>361</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	Its out of proportion for the neighborhood and will block my view	11/1/2021 3:32 PM
2	2 stories is tall enough. The more stories that are built will cast a massive shadow on Sunset Blvd.	10/28/2021 8:40 AM
3	Prefer to leave as is.	10/28/2021 2:51 AM
4	Even if 10 storys are allowed, as the SSP is 25 years old, why are we not reevaluating whether the plan is valid for current and future planning?	10/27/2021 5:04 PM
5	Approve the height	10/23/2021 9:15 AM
6	6 to 7 stories seems more appropriate and will not be as big of an eye sore	10/22/2021 2:56 PM
7	This entire project is unacceptable to me. Not just the height. There is already a hotel (The London) that does not need to be obstructed by this monstrosity. And the block and surrounding area are already too congested.	10/21/2021 6:56 PM

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8	6 stories to keep growth in check and to keep the buildings below the sight line of the hills	10/18/2021 9:13 PM
9	15 is fine	10/17/2021 10:40 AM
10	The additional height makes this block stick out like a sore thumb. I think keeping it closer to the ground will make this block feel more elegantly integrated into the existing surroundings.	10/16/2021 3:58 PM
11	10 or less	10/15/2021 5:30 AM
12	10 stories is way too high for the area. It looks hideous. It doesn't fit in with Sunset Strip in that area. Traffic is already clogged around there. Such a large capacity building will only add to the congestion.	10/14/2021 12:38 AM
13	Original zoning is for the average height of the majority of the properties along Sunset between four and six stories. To be in line with other new developments and existing sites the average seems to be no more than eight stories.	10/13/2021 11:28 AM
14	I support 15 stories. The London behind the site is approximately the same. Also - there are many new development projects I've seen that will be of a similar height.	10/13/2021 6:46 AM
15	38	10/12/2021 10:40 PM
16	I believe even 10 stories is out of place along Sunset Blvd. 8500 Sunset Apartments are only 8 stories and it is still not fully leased. Originally it was slated to be a hotel and that did not work out. Other hotels have since opened on Sunset, thereby over saturating the area with hotel rooms, overcrowding the area, and too much traffic.	10/12/2021 5:28 PM
17	It's a shame they are destroying historic LA landmarks I approve of NO CHANGE.	10/12/2021 11:18 AM
18	And that is too much. This is already a congested area. Besides harmony and beauty should be taken into account. High rises were not meant for this area.	10/11/2021 4:45 PM
19	This area is already rife with congested driving etc and this will make it that much more of a nightmare.	10/11/2021 3:32 PM
20	Ten is too high. Make it the same height as the London. Better yet, lesser than the London. Better yet, start over because this does not belong on that street or in WeHo.	10/11/2021 2:13 PM
21	None	10/10/2021 8:19 PM
22	20	10/10/2021 2:35 PM
23	Keep it like it is. 2 story max.	10/9/2021 9:04 PM
24	6-8	10/9/2021 2:37 PM
25	Given that we are on an earthquake zone, why would we want to add a 10 story building anywhere?	10/9/2021 2:13 PM
26	This architecture is hideous and adding to the traffic that's already congested on that specific corner. Blocking out the view in the sky, which makes that strip particularly appealing with this hideous eyes sore is a bad decision.	10/9/2021 1:59 PM
27	I think it should be lower—4 stories max	10/9/2021 1:08 PM
28	Don't tear down the iconic Viper Room. Keep original buildings in Los Angeles	10/9/2021 9:17 AM
29	I don't agree with this project at ALL.	10/8/2021 7:33 PM
30	Love it as designed!	10/8/2021 12:28 PM
31	0. This is a monstrosity. Development for the sake of development.	10/8/2021 11:15 AM
32	I think 10 is enough	10/7/2021 11:10 PM
33	I believe 10 is fine	10/7/2021 10:50 PM
34	Leave it as is - the building and area is historic and developers have been ruining sunset strip farther down east - these places s are not only shockingly ugly but offensive and unnecessary	10/7/2021 10:06 PM
35	This stretch of Sunset is lined with small buildings of various architectural styles. I don't even agree with the ten-story allowance. The added height is even less desirable.	10/7/2021 5:24 PM

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36	8	10/7/2021 5:15 PM
37	The height doesn't fit with the neighborhood.	10/7/2021 9:49 AM
38	maximum 3	10/7/2021 9:27 AM
39	4	10/7/2021 7:54 AM
40	It's overly imposing for the area.	10/7/2021 7:41 AM
41	None it's awful	10/6/2021 11:42 PM
42	Less than 10 stories - 5 max	10/6/2021 11:17 PM
43	If I had a choice, why would I want my view of the city obstructed?	10/6/2021 8:41 PM
44	I just feel that that site should not have anything higher than 5 stories. Anything taller just doesn't seem right for that area. Also I feel that the SSP is outdated and needs to be revised to fit the needs of West Hollywood in the 21st century.	10/6/2021 1:43 AM
45	We live here, it's not Las Vegas	10/5/2021 10:22 PM
46	Minimum height as possible	10/5/2021 4:52 PM
47	Ideally any new projects would be under 10 stories. Majority of life and use of this strip of Sunset take place at our around evening time and towering buildings cast shadows along the road making for less than ideal life along the strip.	10/5/2021 2:34 PM
48	There should be no limit. West Hollywood needs to adapt that we are a growing metropolitan city.	10/5/2021 2:18 PM
49	It should not be built at all.	10/5/2021 11:07 AM
50	Same height as existing building	10/5/2021 10:54 AM
51	Anything over 4 stories is going to change views, wind patterns and create a canyon along sunset	10/5/2021 6:53 AM
52	15 is ok	10/5/2021 4:10 AM
53	Developers are trying to turn the strip in Macao. One of the beauties was that it felt open. it's loosing all its character and history.	10/4/2021 9:42 PM
54	The building is dynamic and memorable in a manner unique to Los Angeles not just West Hollywood. It has the potential to be a magnet for tourist attention. And adds a visionary statement to the building style of the West Hollywood community. It can set a tempo for more development to emulate its powerful freshness of design.	10/4/2021 5:37 PM
55	As proposed	10/4/2021 5:19 PM
56	I love this designat any height	10/4/2021 3:05 PM
57	This is a great addition to the area and will hopefully spur more development.	10/4/2021 12:10 PM
58	Just because 10 stories is allowed it shouldn't be built that tall. The corridor effect which you're creating on Sunset is ruining the hills and the open feeling LA/Weho has along the strip. If people wanted to live in NYC in Times Square they wouldn't be living here.	10/4/2021 11:20 AM
59	SSP is ten stories for a reason	10/4/2021 9:17 AM
60	My main concern is the fact the high rises like the one proposed will destroy the Sunset Strip character and charm. It will become a Las Vegas Strip or a Hollywood Blvd Strip, commercial and impersonal. It will mean the end of the sunset strip as we know it as families will move out	10/4/2021 3:23 AM
61	5	10/3/2021 9:42 PM
62	15	10/3/2021 8:10 PM
63	This entire rendering shows us a nightmare building in a known earthquake zone. Are the developers INSANE??? The building itself, anywhere, is an eyesore. We are not Dubai or any of the Gulf countries that love this stuff. Nor Macau or China that thinks bigger and uglier is better and in the case of China, NO ONE gets a say anyway. Take a look at Paris and how the French have preserved a beautiful city. They put the "new designs" out of the city itself. And	10/3/2021 2:29 PM

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then look at London - another architectural nightmare. . In California, buildings with potential to shake and collapse really have no place in an earthquake zone. Really. This proposed project is HIDEOUS. It violates the look of this small city and insults taste on so many levels it is egregious. Appalling and may also make West Hollywood a laughingstock architecturally worldwide. Why didn't they call Frank Gehry?

64	NO BUILDING THERE. The sunset strip is still as much of a cultural center today as it was in the 80s. We cannot afford to commercialize it.	10/3/2021 1:29 PM
65	Way over build for the area!!	10/3/2021 1:09 PM
66	Keep it as is. There is already too much density	10/3/2021 12:09 PM
67	Don't build this horrid building!!	10/3/2021 11:59 AM
68	Anything that shrouds Sunset in shadows and sits on its south side is a proven bad idea. This part of Sunset is too crowded and dense for huge structures. It should retain its historic character.	10/3/2021 11:32 AM
69	West Hollywood seems hell bent into becoming the ugliest and unlivable city in Southern California . Beholden ONLY to developers and whoever has the most cash. Disgusting,	10/3/2021 11:31 AM
70	Maximum allowable with no additional allocation	10/3/2021 10:18 AM
71	10 stories is enough	10/3/2021 9:53 AM
72	I don't want ANY building of this height in my neighborhood	10/3/2021 9:51 AM
73	The only rationale is to accommodate hotel room guests across the street? That's absurd.	10/3/2021 9:29 AM
74	Seems like the project should be similar height to other buildings in the area (sunset and doheny office bldgs, sunset and la cienega AKA buildings...)	10/3/2021 9:17 AM
75	Build higher!	10/3/2021 9:14 AM
76	I think Sunset Blvd is headed for more ugliness with these mega buildings. It used to be a joy to walk on Sunset. It had class, space, charm. The future has none of these things. The planning commission has sold Sunset down the river with no consideration to the populace and it's enjoyment of the environment on the street. That building pictured is just about the ugliest monstrosity imaginable.	10/3/2021 9:14 AM
77	THIS IS COMPLETELY OUT OF SCALE FOR THE AREA AND THE CITY. IT WILL OVERPOWER AND BLOCK EVERYONE FROM MILES AWAY. STUPID PROJECT WITH STUPID IDEAS!	10/3/2021 9:12 AM
78	Not sure, but it shouldn't seem so intimidating to a pedestrian. Should be more welcoming from street level. Not so concerned about height or whether hotel gets view.	10/2/2021 2:51 PM
79	8	10/1/2021 12:54 PM
80	...um...earthquakes! And just because you CAN build to those heights do you really have to??!?!?!?	10/1/2021 10:26 AM
81	Interest along The Strip is derived from height VARIANCE -- just because 10 stories is "allowed," does not mean it should be built to the maximum	10/1/2021 10:20 AM
82	This new building should be no taller than the London Hotel to ensure the same look and feel of the strip. If taller, it will tower over the other buildings and block the view of the rest of the city as well as act as a massive billboard and take away from the character that West Hollywood has and has maintained for many years.	9/30/2021 6:14 PM
83	15	9/30/2021 1:17 PM
84	stay within the current zoning laws.	9/29/2021 5:26 PM
85	I would prefer that whater is developed is within the average height of 4-6 stories	9/29/2021 12:41 PM
86	rules are rules for a reason. no variances to private companies.	9/29/2021 11:51 AM
87	5 stories. this proposal is monstrous	9/29/2021 11:43 AM
88	I like the look of the building-no we compare ourselves to the future the way others around the	9/29/2021 11:01 AM

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world have, our love for old trashy looking buildings is disturbing. I played in a band for 20 years and playing The Central/ Viper whole in wall and the Starwood, our bands biggest money maker, Mt he Whisky which was a great place for punk ska rock ROXY WAS FUN AS WELL. I HOPE ALL INTERIORS HAVE BENN UPDATED. Personally the height doesn't bother me since everything must dig down deeper and go higher for a population growing. Personally-the old Gazarris/live oak? Can go. Played their as well as the other famous artists. Love the look and height. Besides I can see every new building on sunset as I walk my dog. Nice skyline Like Dubai, Shanghai, London, NEW YORK'S NEWER BUILDINGS—

89	Building is way too large for the area	9/29/2021 10:43 AM
90	Severely blocks the views of the Hollywood Hills; 10 stories is too much, max should be 5	9/29/2021 9:20 AM
91	4 would be best, up to 6 perhaps.	9/29/2021 8:15 AM
92	15	9/29/2021 7:28 AM
93	2 stories	9/29/2021 4:17 AM
94	Follow the SSP plan period.	9/29/2021 3:52 AM
95	The strip is unique to LA, and belongs to the character of the city, so why bulldoze it? Why install a building mainly planned to give rich tourists a view up a street?	9/28/2021 10:33 PM
96	Ten on the San Vicente side. 5 on the Larrabee side and in the southern side	9/28/2021 8:48 PM
97	4-6 stories. Yes, the Sunset & San Vicente corner is listed as a Target Site - but is the Sunset & Larrabee corner also listed as such? I say this because the proposed 8850 Sunset project will dominate both those corners, even though only one is a "major intersection." In contrast, the recently built West Hollywood Edition only touches one corner - Sunset and Doheny - which is indeed a Target Site-defined major intersection. Should the 8850 Sunset project be greenlit as is, its outrageous 15 story height would literally *blot out the sun on Sunset Boulevard.* Its sight would dramatically alter life for anyone living in surrounding neighborhoods, especially Larrabee Street, San Vicente and Sunset Blvds. We love our view of the Hollywood Hills, too. And it would forever be blocked by this Las Vegas-sized hotel complex.	9/28/2021 8:06 PM
98	The proposed height is suitable for the area and work well into the look of Sunset Strip. 15 stories is still a mid-rise and any reduction in proposed height will diminish the impact of the design and is not the greatest use of land at any reduction.	9/28/2021 7:22 PM
99	Given our needs and the ability for large scale mixed use projects to fulfill them sustainably, we should seriously make the case for 50+ story mega skyscrapers that rival the UAE, we are well into the 21st Century. At-least 10% of the residential unites should be allocated for affordable or Public Housing (like the UAE projects) because this investment in society really pays off	9/28/2021 6:22 PM
100	5	9/28/2021 5:58 PM
101	8	9/28/2021 2:15 PM
102	I love the design.	9/28/2021 1:38 PM
103	Should at least 20 stories tall.	9/28/2021 1:35 PM
104	N/A	9/28/2021 12:31 PM
105	10 stores is more than adequate	9/28/2021 12:13 PM
106	im ok with the project	9/28/2021 12:08 PM
107	I think 10 stories is too high but that is what the law allows. In my opinion, the building shouldn't be any taller than 7 or 8 stories as it will tower over the neighborhood and impact the aesthetics of the residential areas surrounding it.	9/28/2021 12:02 PM
108	6 stories should be sufficient.	9/28/2021 12:12 AM
109	I like that they are considering the impact to the north facing London suits	9/27/2021 1:18 PM
110	The block is iconic. They should not create a building in section. The mix uses structure they are proposing to build would have views blocked by the London if keeping with the CC&R at 10	9/27/2021 12:30 PM

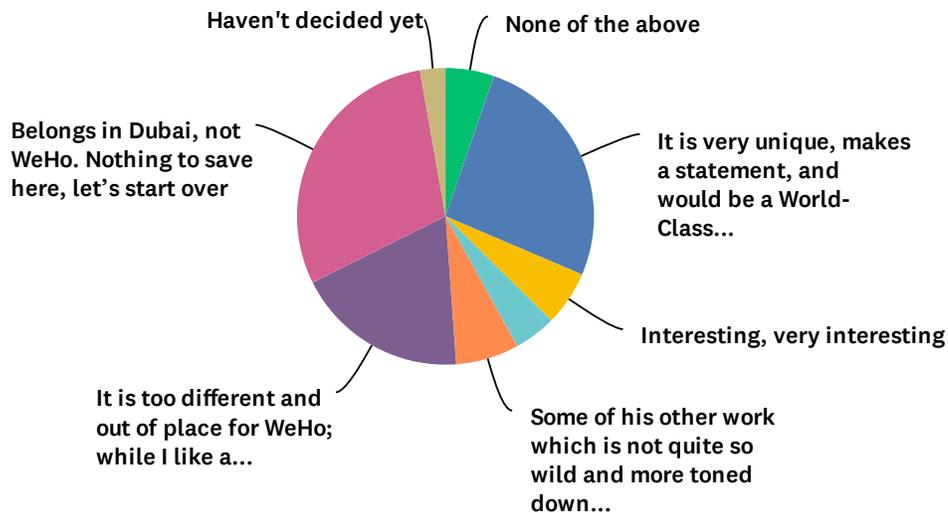
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stories, which is the reason the builder is requesting a variance. The project would deter people from staying at the London and surrounding hotels, like the Sunset Tower, Best Western, Andaz, Mondrian, the Edition, etc., creating vacancies, in an already competitive hospitality market. If we make a dispensation, this will set precedent for all other building going forward.

111	The view disruption of residences north of the project should be considered above the view of the visitors in the London hotel. The view blockage of the residences north of the hotel would have to be affected every day they stay in their homes where the guests of the hotel will be affected for a few days a year. Why are we putting the needs of a business (the London) as priority before the needs of residents.	9/27/2021 9:17 AM
112	This site has a large presence on Sunset and sits next to the London Hotel and important business in our community. 2 15 story buildings will overwhelm the area visually and will be too intrusive on the London and all the other neighboring businesses and residents.	9/27/2021 9:01 AM
113	5	9/27/2021 7:44 AM
114	Developers always play the same game: Ask for FAR MORE than allowed, go through the charade of community meetings, discussions with the city, etc. Showing fantastical renderings of something that will cost FAR MORE than they are willing to spend (or that banks will finance), and then settle for something less, with mediocre design and undesirable to the community. But we end up settling for what they really wanted in the first place. I've seen this happen over and over in WeHo.	9/27/2021 6:34 AM
115	i support 15 stories	9/27/2021 5:26 AM
116	Sunset Strip is already overbuilt and overcrowded. There is massive congestion during morning and evening rush hours, and the City of West Hollywood is incapable of moving the traffic along - both vehicular and pedestrian. Imagine what a hell it will be for commuters and we residents if you build even more unneeded, unwanted monstrosities.	9/26/2021 9:35 PM
117	2-4.	9/26/2021 9:25 PM
118	Frankly, I think 10 stories is pushing it, but since it's allowed, I consider it acceptable.	9/26/2021 9:19 PM
119	I love this new design, and the new businesses it will bring to the area.	9/26/2021 8:51 PM

## Q7 What do you think about the design of the project?

Answered: 436 Skipped: 32



ANSWER CHOICES	RESPONSES	
None of the above	5.28%	23
It is very unique, makes a statement, and would be a World-Class addition to the Sunset Strip	26.15%	114
Interesting, very interesting	5.96%	26
It is unusual, perhaps not to my taste, but I could live with it	4.59%	20
Some of his other work which is not quite so wild and more toned down would be better.	6.88%	30
It is too different and out of place for WeHo; while I like a modern look, this is too much.	18.81%	82
Belongs in Dubai, not WeHo. Nothing to save here, let's start over	29.59%	129
Haven't decided yet	2.75%	12
What do I know about architecture? Who Cares? Or No Opinion.	0.00%	0
<b>TOTAL</b>		<b>436</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	I know him and his work and he is usually very talented but I think he has not considered the neighborhood here with this - it belongs in Hollywood, next to Emerson College....PLUS it is shockingly massive and unusual, to the point that it could very likely be considered a landmark of bad taste, and attract tourists for its bad reputation....I strongly believe it will hurt the resale value of my home on St. Ives Drive.....	11/1/2021 3:38 PM
2	After staring at the pictures of the building, I finally understand the design. "Viper ~ A venomous snake with large hinged fangs, typically having a broad head and stout body, with dark patterns on a lighter background." That almost makes me like it a bit more...almost. There it is, the (vegan) viper with a green tongue, eating the more ordinary building on the east side. In reality, it will most likely also kill the hotel to the south, as well as the small businesses remaining in the vicinity, with its years of construction. At the top of the vipers tongue is a small nod to common outdoor space. Is that the green, community outdoor, space referred in the sales literature? As with many of Thom Maynes buildings, it seems to really	10/31/2021 5:30 PM

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lose it at street level. It feels like the weight of the hulking mass above, is squashing the street level down. The bottom level suffers. I also worry about the overall use and the interiors, whatever those will be, these days. (The viper rooms. ) Mayne has been criticized before, that his interiors are lacking and inferior to an extravagant exterior. Since, it's supposed to be a part of "walkable" West Hollywood, at the top of a steep hill, this is physically a rough spot. Except at night, there is little to walk to, or from, coming from the west (other than the mini mart at the gas station). Will people regularly walk to Sunset Plaza or up and down the hill to boys town? I doubt that more than a few would. Even though, Thom Mayne has designed a number of dramatic and interesting buildings, many are grey, dark and brooding like the cal trans building downtown. Some remind me of some suffering winged creature wishing to take flight. Some, I find attractive and iconic. To me, this one is sharp and lacking in charm. At least, the viper portion is white. The entire project is too massive, tall and lonely for that (entire) block and the City at this space in time. People certainly do have different taste. I (generally) love the architecture of Zaha Hadid, Frank Gehry and Renzo Piano. Mayne seems to be in the same category, fame wise. I realize that this will be built. I wish they would start over. If not, what I'd like to see is for Mayne to channel his inner snake charmer, to give this development some grace.

3	The design is impressive but the location is terrible.	10/28/2021 2:54 AM
4	I'm huge fan of modern architecture but I actually laughed when I saw this rendering. It's a cut & paste pastiche of already tired and dated architectural tropes. The proposed development is far too oversized for this block and the immediate neighborhood and needs to be downscaled, but there's no innovative aesthetic in this design that could or should merit a variance. If you're looking to create a building that will become a landmark, the developer needs to think again.	10/27/2021 5:10 PM
5	No one liked Gehry's design for Disney Hall when it was proposed, and now it's an iconic LA landmark.	10/25/2021 7:00 AM
6	It would be nice to have something that blends better and is a Much lower building height. I think the design is more about wanting to stand out and make a statement that be harmonious and integrate with the surroundings. I also question the need for more hotels etc.	10/22/2021 3:03 PM
7	It looks like the awful developments just east of LaCienega on Sunset. There is no charm or uniqueness to this monstrosity!	10/22/2021 12:04 AM
8	This entire project is unacceptable to me. Not just the height. There is already a hotel (The London) that does not need to be obstructed by this monstrosity. And the block and surrounding area are already too congested.	10/21/2021 6:57 PM
9	All of the new buildings on Sunset have been awful.	10/18/2021 9:15 PM
10	Sunset Strip is already quite busy so why do we need to add to that noise! I'm all for something different and unique but why does every new building feel like it has to shout louder.	10/18/2021 4:08 PM
11	This doesn't go with the viper room at all!!! It's so sanitized! The viper room is not going to be cool anymore with this ill-fitting crown, I'm afraid.	10/16/2021 4:29 PM
12	This is too small of a block to house so many different design elements. To me, this looks like a group project gone wrong - I think there are some beautiful elements (curvilinear, glass incorporation), but I think it lacks focus. The bridge looks like it should be in Singapore, not WeHo.	10/16/2021 4:02 PM
13	Do we really need another hotel in the area? Why are the city and developers not focusing on affordable housing???	10/14/2021 12:41 AM
14	WAY TOO BIG for the space. Too much traffic congestion already.	10/13/2021 9:31 PM
15	I think it will look dated very quickly. The form is too large and would stick out like a sore, slightly green thumb.	10/13/2021 2:20 PM
16	Seeing the picture of the lower portion of the proposed building, I think it is very exciting and open for Sunset Blvd. The undulating lower roofline is very striking & successful. This lower roofline looks great as it has a connection to the Lytton Savings building at 8150 Sunset Blvd from 1960, one of Los Angeles' Historic-Cultural Monuments until it was demolished in 2021. The upper portion of the building is not of scale, proportion or style to that corner of Sunset Blvd & San Vicente. The glass green western tower seems open and interesting. The other portion is just not working and comes w/ too many height variances for just a sky walk. Since this is a Target Site entitled to be developed to ten stories: 10 stories should be the absolute	10/13/2021 1:16 PM

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maximum for the project (per the Sunset Specific Plan {SSP}) & hopefully a design would come under 10 stories to honor Sunset Blvd's low-slung nature. Definitely, DO NOT grant any height or other variances. Lastly, the City of West Hollywood issued a study (PRE-Pandemic) that showed a major negative impact on the financial viability of the city's hospitality industry with construction of additional unapproved hotels in such a small town. POST-Pandemic, West Hollywood City Council should revisit that study while putting a moratorium on any hotel development that has not already been permitted.

17	It is completely out of place with the other designs in the area, especially Sunset Plaza that is no more than two stories. Los Angeles should not become New York City which is a vertical city.	10/13/2021 11:31 AM
18	Trying too hard to stand out	10/12/2021 8:13 PM
19	This is a bit of a monstrosity in any neighborhood. Meant for gawking, not for betterment. No go in my book.	10/12/2021 1:32 PM
20	At 15 stories, in my opinion, the design would be too imposing and, I fear, create a "race to the top" with more requests for taller projects on other Target Sites in the future (including the west side of the San Vicente/Sunset intersection). I believe keeping it at 10 stories would still help it make an impact; it would still be an obvious improvement to the existing drab buildings on the block; but it would limit how much it towers and imposes itself on the surrounding areas.	10/11/2021 3:46 PM
21	It is too different and out of place for this block and for WeHo. This is too much. Start over.	10/11/2021 2:14 PM
22	This is too different and out of place for this block and for WEHO. This is too much.	10/11/2021 2:02 PM
23	I do not find this architecture interesting.	10/10/2021 5:33 PM
24	looks like a giant mouth biting something. it is hideous.	10/10/2021 5:54 AM
25	Consider the demographics. The design would intrigue residents, tourists, businesses to meet here as well as the arts, and music performances. A major destination.	10/10/2021 12:52 AM
26	The two structures need to be tied together. They look like two building which are put together as an afterthought. More unified or completely apart. Now is a mish mash.	10/9/2021 8:17 PM
27	Why is West Hollywood not thinking about its inhabitants and instead thinking of the builders and developers that will make this already dense city, even more unbearable.	10/9/2021 2:15 PM
28	Its a disgusting eye sore that blocks out the skyline and sunlight. It is a really bad idea.	10/9/2021 2:00 PM
29	I don't even think it belongs in Dubai. I find it messy and disturbing. Like the city was just hit with a large bomb. I do like modern but this is more post-apocopyse. Why don't we wait to have this architecture after the apocalypse and have something nice before the apocalypse?	10/9/2021 1:11 PM
30	This is entirely out of character for the neighborhood. It says. It says nothing about Southern California, Los Angeles, West Hollywood, sunset strip, etc. The planted roof garden is picturesque in rendering but will never be implemented as designed. The massing will drastically change the profile of the Hollywood hills and not for the better. I appreciate the innovation but what about this building says "Hollywood"	10/9/2021 9:20 AM
31	Don't tear down the iconic Viper Room!!!!	10/9/2021 9:18 AM
32	The pedestrian/street level should be more unique to reflect the character and history of Sunset Blvd. It feels a little generic and cold. The Viper Room is simple but iconic. Maybe some sort of reference to that unique and gritty character would be make it feel less like an "off-the-shelf" downtown building.	10/9/2021 8:50 AM
33	It's an ugly and awful design. Looks ridiculous and has no place anywhere!	10/9/2021 5:39 AM
34	I don't agree with this project. Los Angeles IS NOT Vegas. The mystique of the Sunset Strip is being taken away by these horrible developments. People come to the Sunset Strip to see the history, route 66, etc. etc. People go to Vegas to see MONSTROUS hotels, not here on the Sunset Strip. West Hollywood better think long and hard before they loose all of the history and appeal of the Sunset Strip. Then you are going to have HUGE HOTELS and no one to fill them.	10/8/2021 7:36 PM
35	It looks really cool and would bring a modern element to Sunset. I love the green elements and the fact that you can see through it	10/8/2021 2:05 PM

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36	Garbage design. What award did he win? Was it a joke?	10/8/2021 11:16 AM
37	Green roofs never look great particularly in LA's climate which limits what can be planted. There is a similar green roof on sunset at Holloway which looks terrible.	10/8/2021 9:59 AM
38	Really admire the greenery added to it. I can't recognize which structure part is more south, but I don't think the white part of the building should block the glass part, so that there's a nice sunset view.	10/7/2021 11:01 PM
39	I cannot say how strongly offensive this proposed design is - it is out of place inappropriate and disgusting let alone an eyesore I can't even look at the sketches	10/7/2021 10:07 PM
40	I love creative architecture. I don't love it when it does not take into account the neighborhood and the needs of the community. This project is so above and beyond what Sunset Blvd. is.	10/7/2021 5:27 PM
41	This building has no relevance to the site or the surrounding architecture. Additionally, it feels trendy and is likely to become dated very quickly. I expect more from Thomas Mayne and Morphosis.	10/7/2021 1:12 PM
42	I love the nature aspect being incorporated	10/7/2021 10:02 AM
43	Aweful	10/7/2021 9:28 AM
44	Emerson College building is interesting but the idea of a gigantic open space in the middle has been used already. Emerson College was built on a less developed stretch of Sunset where new architecture is welcome and without the established business and residential density of this block. This block is the heart of the Sunset Strip which is a historical location of low, small, pedestrian friendly buildings harkening to LA's 20th century. It should be a protected zone. Large modern buildings like this are great for empty corner sites like Sunset /Crescent Heights and Sunset /Doheny, but jamming a high-rise here in the middle is wrong. In addition, this massing looks ridiculous on first glance -- gimmicky and a first draft. Architect needs to go back and create something more appropriate to this location.	10/7/2021 8:45 AM
45	Atrocious and ridiculous	10/6/2021 11:43 PM
46	Just ugly. Totally out of place. Would be OK on it's own, without any surrounding structures - not as part of an existing neighborhood. Certainly not this one. Maybe next to the Broad in downtown LA.	10/6/2021 11:21 PM
47	It's drastic and what about the rest of the block? I've lived across the street for 30 years and I simply don't want to live across the street from it or try and get home with quadruple traffic.	10/6/2021 8:49 PM
48	It looms over the street, is not part of a whole environment, belongs in Dubai, will bring even more traffic, cars, eye and ear pollution. The first response when I have shown it to neighbors in Laurel Canyon is, " Oh my God! Monstrosity!" Finally, does iconic Sunset Blvd need more billboards/ads/videos aimed at people driving? Check the accident rate in the areas that have video billboards and see if it is higher than streets with the same amount of traffic but no billboards. The "development" along Sunset seems to be heading toward an unlivable environment.	10/6/2021 2:21 PM
49	I love it! LA absolutely needs something like this. Why do people always complain about daring and unique architecture and demand it to be toned down or scrapped, and when some boring cereal glass box gets proposed the same people complains that its too bland or too out of character and shouldn't get built? I hope the WeHo city council recognizes this irony and hypocrisy. This is a chance for this project to be remarkable, not just any other non-place. Do we want to cement Sunset as the premier entertainment destination or not?	10/6/2021 10:42 AM
50	It sounds very interesting but I wonder how well the design will hold up over time or if it will feel dated and tacky in 15 years.	10/6/2021 6:29 AM
51	I think it's beautiful, but I don't want it built where they're planning on building it	10/5/2021 9:40 PM
52	I am very familiar with Thom Mayne's work especially with the Cooper Union building in New York's East Village. Nearly a decade after completion the building at 41 Cooper Sq. still does not fit in within the surrounding neighborhood. The double tower with open interior space connected by an overhead walkway on this project is an aging architect's desperate attempt to be the next Starchitect - but ultimately falls short, feels tired, outdated and lacking originality. This scheme is a scrapbook of Mayne's career - a career that has yet to complete an iconic building. One final attempt.	10/5/2021 2:46 PM

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53	Just ugly and unnecessary, UGLY!	10/5/2021 10:56 AM
54	Yuk	10/5/2021 10:55 AM
55	THIS IS A DESIGN DRIVEN BY AN INHERENTLY POOR SITE CONDITION.. IT IS NOT REALLY ARCHITECTURE IT IS URBAN DESIGN. WOULD WE CALL IT LONDON' LONDON'S CRULLER?	10/5/2021 10:02 AM
56	It takes courage to create out to the box concepts like this. But such buildings can revolutionize a city and its international standing. Think The Disney Hall - Toronto City Hall that put the city to the forefront of imagiantive but useful design - the Guggenheim Museum in Bilboa. Etc. West Hollywood has one of the most creative populations in America but has quite vanilla buildings. This is a chance to change that.	10/4/2021 5:41 PM
57	This would be a remarkable addition to our City.	10/4/2021 5:19 PM
58	Must of LA and certainly WeHo's buildings are standard square or rectangle boxes. For a city like LA and WeHo we need to show our creativity to the world.	10/4/2021 4:17 PM
59	This appears to be a convenient project contained in his past portfolio. Some of the project resembles work of one of his practicing students and should to be claimed as his. The greenery sprouting building is tired and unremarkable. It takes an architect of vision to design something here taking into consideration climate related needs which should be addressed as a priority. Recirculating out of date plans is a disservice to West Hollywood and a reflection of the consciousness and integrity quotient of the architect.	10/4/2021 2:51 PM
60	It's ugly	10/4/2021 1:06 PM
61	Anything to bring style and attention to this area would be beneficial. ANYTHING to replace what is there is highly desirable. Hopefully, this will spur a nice development across Sunset where the HYDE space is as it is ugly and adds nothing to the area. West Hollywood (it's own City of course) is part of a World Class City of Los Angeles and we need to be recognized for our architecture and design. I can promise you that everything that is complaining about this development will be the first ones to show it off when completed. This is a 'must do' for the City of West Hollywood.	10/4/2021 12:16 PM
62	The focal point should be a Monarch Oak tree.	10/4/2021 12:08 PM
63	Clubs come and GP and its even being housed in the development I believe...move woth the times I say. Create something wonderful looking in the area. Most the other buildings are insignificant and rundown anyway.	10/4/2021 9:49 AM
64	I am a developer and this project feels out of touch with even the new development locally. It is not cohesive with the look and feel of its surroundings and feels unbalanced.	10/4/2021 8:46 AM
65	I travel a lot and I see how other cities developed worldwide: London, Vienna, Barcelona... We in West Hollywood and Los Angeles are way behind and look ugly and outdated. We need more buildings in WeHo with unique designs like this one and the PDC/Pacific Design Center.	10/4/2021 8:12 AM
66	As I said before, this will turn sunset strip into Las Vegas strip. Horrible	10/4/2021 3:27 AM
67	This design is hideous and does not define architectural sophistication. This neighborhood deserves something very classy and pleasing to the senses not an assault to them.	10/3/2021 8:31 PM
68	The block should not have building higher than 2 stories	10/3/2021 4:10 PM
69	it looks amazing -- but i would worry about the engineering that could potentially fail with a structure like that.	10/3/2021 2:56 PM
70	Morphosis hasa morphosized into a theme park mentality. My father was designer and builder of houses. His concern when creating a pan and a rendering to consider the location, the other buildings and how. the his. building would complement the site. He was not a graduate of any architecture school. He did however, possess talent, common sense and esthetic sensibility. I don't think it matters how many awards an architect has won, when they create somethinglike the Sunset Project - they have made an epic fail. And they have not added anything to their list of awards. I find this design atrocious. Again - better call Frank.	10/3/2021 2:35 PM
71	LOVE LOVE LOVE LOVE IT!!!! Sick to death of square cereal boxes.	10/3/2021 2:29 PM
72	Atrocious over development of a beloved city	10/3/2021 2:11 PM

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73	I hate it. A lot.	10/3/2021 1:24 PM
74	Tone it way down!!	10/3/2021 1:11 PM
75	Terrible	10/3/2021 12:00 PM
76	I don't mind this project, this design is just atrocious.	10/3/2021 11:00 AM
77	The Dubai answer feels like it has racist/xenophobic undertones, in my opinion. Find a better way to express the sentiment of illustrating the exotic contrast between WeHo and Dubai.	10/3/2021 9:38 AM
78	Ugly. Trying too hard to stand out. Cringe.	10/3/2021 9:22 AM
79	Awful. Wrong for our community. TOO BIG! NO CHARM!	10/3/2021 9:18 AM
80	LET HIM BUILD THIS ON HIS OWN LOT! NO PLACE FOR IDIOTIC PROJECTS LIKE THIS. SELF SERVING ARCHITECT TO DUMP THIS TURD ON THE CITY!	10/3/2021 9:13 AM
81	Make more friendly, accessible, and welcoming to pedestrians - a large ramp pathway that meanders up to the garden terrace level with seating, viewing, and cafes. Then have glass elevators or gondolas that shoot to the top for additional viewing, public access, with availability of bars/cafes, etc. I'd approve additional height if the streetscape, breezeway, and rooftop were all integrated into a semi-public vertical park and overlook.	10/2/2021 2:59 PM
82	I'm less concerned about the aesthetic of the design than I am about how structures of this mass would occupy the site. The proposed design is too overwhelming for its footprint and will dominate its surroundings creating visual discordance, in addition to other undesirable consequences. For that reason, the design aesthetic will not translate in this location. I would like to see a design that fulfills the aims of the SSP in a manner that is consonant with the scale of site, current businesses, and the many of us who live here and will be impacted. People make West Hollywood the city it is and that consideration should be paramount.	10/2/2021 2:01 PM
83	why does he always want to be so different....Frank Lloyd Wright was different ...Thom Mayne is no Frank Lloyd Wright and will never be. Why not pick up something that adds and enhances the area: the Argyle Tower Hotel - with Deco the Chataeu Marmont - with European Castle touches The Whole of Sunset Plaza by the Montgomery's - with its Hollywood Regency touches The Geffen corner on South side of Sunset just west of Doheny All walkable, attractive, illustrative of Hollywood Fantasy and Illusion.... This looks like the computer CAD crashed ...my Dog ate it..... Excrement...Sore Thumb How about two similiar to the east tower, but two different hieghts.... This craziness for the sence of craziness (and unpaid gardening maintance- figure it out!!)	10/1/2021 1:06 PM
84	Ridiculous!!!	10/1/2021 11:51 AM
85	Please do not use the term, "World class" it is so pretentious!	10/1/2021 10:27 AM
86	I just want to make sure the public benefit is well defined, codified and appropriate considering the number of extra floors the project is getting. I think the developers should have to guarantee free public access to a viewing deck and terrace space on the roof, and create a performing arts space that any grantees of the City can use for no charge.	9/30/2021 1:21 PM
87	There are enough buildings by Thom Mayne in Los Angeles, and it is out of touch for our community to have a building designed by a white, hetero architect who has made his career by designing justice centers and courthouse that incarcerate people of color.	9/30/2021 5:42 AM
88	Over inflated, out of control and just plain ugly. Not trying to be rude, just honest.	9/29/2021 9:06 PM
89	It is not anything resembling that firms best work. The whole thing is ridiculously out of scale and amateurish with the one tower leaning like a drunk on the other. Cute as a metaphor for the neighborhood but I don't think the message they were meaning to send.	9/29/2021 12:46 PM
90	leave our ground floor historic low-slung weho alone. we like simple short small businesses too.	9/29/2021 11:52 AM
91	This is too large. Too tall. Out of place in WH. Hideous design.	9/29/2021 11:44 AM
92	Dubai and WeHo and LA And Austin and Ho CHI MINH, and London, NYC, ATLANTA——We are a musical, artistic, creative cultural center especially WEHO, I have met great musicians and writers and artists at my old age of 64 and I still feel young in this city. The older buildings get painted but still look horrid as I walk along commercial and residential buildings. Frankly	9/29/2021 11:33 AM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

why do we keep any part of the old buildings just we build them with look alike-hey it works with bands being tribute bands playing old songs by younger look a likes. I look around at buildings kept and remodel and I think of how many rats, deaths, murders, drug deals went down at each location. What lies under the old red booths of the old restaurants and bars—names if you want?- I usually find dirt and dirt and old newspaper articles I love the new trends of building construction—when I lived in Malibu, the neighbors were burnt out of red wood homes while mine was new and stood up to the fire. The new homes modern, safer, taller and fire protected. I obviously want new construction of buildings. I don't need the reminders of death and overdose and destruction. Height is gorgeous going to the heavens, reaching for new destinies. Oh and noise? Have you lived here-gardeners have free range for noise everywhere and every day, the pollution caused by blowers is horrible for one's health. Oh and the detours for tree trimmers—ficus destroying everything in the roots conquest for water—the ficus trees are too big and need replacing with trees that have roots going straight down, but NOPE—WE TRIM THE BIGGEST TREES —Which have destroyed my sewers and car when limbs fall and need constant cleaning. Give me the view through a building rather than the gigantic biggest tree on the street. The worst ficus ever—and I lived among orchards and 60 year old trees by whole life—plus underground wiring in Sherman oaks hills as well as Malibu or Malibu west. The grossest buildings, ficus trees, gardener blowers, and the telephone poles with overgrown greenery are more disturbing at this lower level height than the new architectural buildings of the future. Keep WeHo small —with all these weird problems no one takes care of means likes make it new, underground and proper vegetation planted that don't destroy. The integrity of the city are the denizens surviving the ancient trees, wires, and constant gardening by people that have no care in how things are done with no harm Let's look at problems at street level and not a height of new thoughts, desire and inspiration. Yes I have issues with the living conditions on Orlando, Harper, Sweetzer, Willoughby, Fountain and on and on. Look low and see the problems down and underground

93	I don't hate the design but OH MY GOD it's WAY TOO LARGE!! I thought I was being Punk'd when I first saw the renderings	9/29/2021 10:44 AM
94	Interesting is a nice way of saying ugly. This design is too "trendy" and will date it to a certain time. It will be torn down again in a few decades once it is deemed too "dated".	9/29/2021 9:23 AM
95	Scary, and completely out of place and scale.	9/29/2021 8:16 AM
96	I feel this design doesn't match the aesthetic of the area AT ALL- it's an eye sore	9/29/2021 8:11 AM
97	I think it looks weird, not really my taste, I'd rather see a more traditional looking building that maintains efficiency in the use of the space.	9/29/2021 6:32 AM
98	The real problem for me is the resulting increase in traffic and need for parking. This project will only result in gridlock on Sunset and surrounding streets.	9/29/2021 4:19 AM
99	Perhaps interesting if half the size.	9/29/2021 3:54 AM
100	Doesn't feel like any part of LA that I know. Doesn't feel human in scale.	9/28/2021 10:35 PM
101	Unsuitable for the location. Might be just fine in an open area That has a lot of surrounding free space. Also would find this building very interesting in the valley or on a vast plain. Not in this location. It feels suffocating	9/28/2021 8:51 PM
102	This "view corridor" is more like a keyhole in a large, crazy door. Any "view" attempted to be salvaged by its construction is soured by the framing of the building itself, its distracting architectural style. Because this project would dwarf any construction south of Sunset as well as anything east or west of it, it dominates the conversation at any point in the viewer's optical periphery, rendering whatever small area might be seen through it as moot in value.	9/28/2021 8:20 PM
103	Nobody liked the Eiffel Tower when it was built. Los Angeles needs to increase density around transit hubs (Santa Monica/San Vicente). This is inevitable.	9/28/2021 7:53 PM
104	Out-standing development. This will be iconic and progressive for West Hollywood. The concept and planning are on the right trajectory to revitalize the Strip.	9/28/2021 7:25 PM
105	The design is an abomination. It doesn't belong ANYWHERE. It looks like a giant binder clip crushing a glass cube. This building will turn Weho into a laughingstock.	9/28/2021 7:09 PM
106	YES the unique mixed design belongs in the Great City of West Hollywood and I wish to call out the dog whistle racism with the Dubai analogy being used. Many large scale projects have brought affordable and even free public housing to the UAE and, it would benefit West	9/28/2021 6:51 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

Hollywood to do the same. The disconnect has to do with Morphosis Architects being largely limited to conservative western white males with no connection to West Hollywood in stark contrast to Zaha Hadid Architects <https://www.zaha-hadid.com/> or Hadid Design & Development Group (a completely different company from Zaha Hadid) that routinely hires Women & Minorities. West Hollywood has University educated designers who know very well how to use CAD programs for design and even Finite Element simulations that can test that design. There are also people with experience in integrating real time construction with the CAD designs to greatly reduce on the job errors and delays. The 8850 project is an innovative and striking design that can WIN if those running it can convince West Hollywood to claim it as their own and, this is easily done when you get the locals involved in the project.

107	It resembles something spewed from a malfunctioning shredder. The aesthetic is putrefy cosmetic and apart from the gap to accommodate views has no connection to function. If only Zaha Hadid were alive. Is Renzo Piano available. Do we really have to have this charlatan? Imagine how this will be perceived in 25 years time?	9/28/2021 6:03 PM
108	Derivative. Ignores the location. All balconies are unacceptable as there use will lead to noise and privacy issues for current residents.	9/28/2021 4:51 PM
109	It is just to High should not be higher than the London Hotel.	9/28/2021 1:45 PM
110	the plants on it look like clutter. could those be removed? it would make for more clean lines	9/28/2021 1:40 PM
111	It's a great improvement to the neighborhood.	9/28/2021 1:39 PM
112	The induced renderings are not as bad as the originally reported look of the towers. Still, the white west building is one of the ugliest proposals I've seen. Love the east tower though. I think the project, as is, will bring publicity I'm just afraid it will be a "what were they thinking" buildings 10 years from now.	9/28/2021 1:32 PM
113	I could do without the greenery, given our drought situation. Otherwise, I love it.	9/28/2021 12:29 PM
114	This is the ugliest design I've seen yet	9/28/2021 12:14 PM
115	The building is very out of character with the neighborhood aesthetics. I wouldn't be opposed to a building like this in Downtown LA or in an urban city, but not in West Hollywood.	9/28/2021 12:05 PM
116	UGLY. What more can I say.	9/28/2021 11:33 AM
117	The building incorporates roof and terrace landscaping. Very nice. Although other buildings have gained approval with those "green" aspects considered for approval. Within a couple years of occupancy, the landscaping is neglected and is looks awful. This is how developers get a bad name. The COA should require design elements (roof and terrace landscaping) are not neglected or removed. The IAC building at 8800 Sunset has maintained their greenscape wonderfully. I've been pleasantly surprised after this amount of time. Yours would be a nice complement if everyone continues to maintain their unique design elements. Thanks.	9/28/2021 11:27 AM
118	A crap version of Zaha Hadid. Hire Zaha Hadid Architects	9/27/2021 1:13 PM
119	There is nothing unique about West Hollywood or the the Strip apart from the Viper Room, Whisky-a-go-go, the Rainbow Room, etc. This is just another flash in the pan.	9/27/2021 12:34 PM
120	The height makes it look very ominous .	9/27/2021 11:26 AM
121	I think it's a beautiful design but it seems so massive. Not sure we need another hotel with The London next to it, The Edition recently added and the others on Sunset Blvd.	9/27/2021 9:21 AM
122	Beautiful unique design. Just remove 5 stories from the top.	9/27/2021 9:19 AM
123	Overall I am excited by the uniqueness, shapes and openness of the design; however I think the white (concrete?) materials may be too heavy and distract too much from the flowing open air design	9/27/2021 9:04 AM
124	We aren't going to get what's there. First, it's more derivative of Thomas Mayne's work. It's expensive to build. I don't think the developer can afford to build it as presented. The restaurants and park at the top of the complex is not for the general public. If it's built, it's going to be a private club (like everything else, these days) for the 0.01% who can afford it. Do we need more hotel rooms? Didn't the operator of The Edition just go bankrupt? Is "1" (Sunset/La Cienega) actually that busy? No. Will the finished building ever look like the renderings? No. I really like the Emerson College building - its fantastic and makes a unique	9/27/2021 6:57 AM

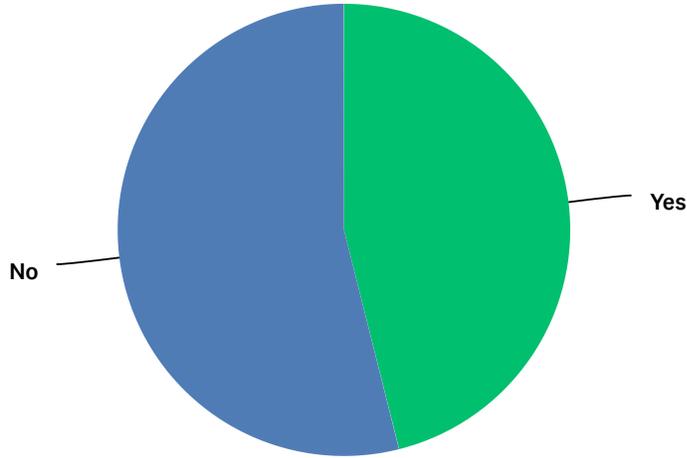
## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

statement in Hollywood - far better than the big apartment buildings across the street. In fact, I'd call it iconic. This design for WeHo is just a mess. The white "wrapping" on the west building has been done before - a recycled idea from the architect. The green that is so prominent in the renderings will never look like that and it will have a problem with irrigation, waterproofing and ongoing care of these planters. Nice idea, but unlikely to work. I also don't want this building to become just another structure to hold up a digital billboard - like every other new project on Sunset. The renderings show a relatively modest amount of digital advertising. Let's keep that to a minimum. A "wow" design for this location would be welcome. But I want it to stay within the SSP.

125	Another huge project recently erected on Sunset Blvd "planned" to create a "pedestrian bridge" over LaCienega Blvd to unite the two massive sections of the development. The bridge never got built; it was quickly eliminated after the "plan" was "approved." The buildings are ugly, unnecessary, and have had a very difficult time finding tenants and achieving financial success. We don't need another gratuitous, overblown "improvement" whose only purpose is to line the pockets of developers and the management of West Hollywood City Hall.	9/26/2021 9:43 PM
126	It is out of character for the West Hollywood and the Sunset Strip that I love. We're not Disneyland meets Las Vegas.	9/26/2021 9:37 PM
127	I think the design is interesting, but I think the proposal is too massive, particularly in height.	9/26/2021 9:20 PM
128	It will begin as a "wow" project and wind up as an eyesore. This will be in Addition to the loss of views. Sunset is the Corniche of LA only to be ruined by projects like this	9/26/2021 9:05 PM

### Q8 Two Towers with London Hotel View Corridor Do you think two towers is an important part of the project's concept?

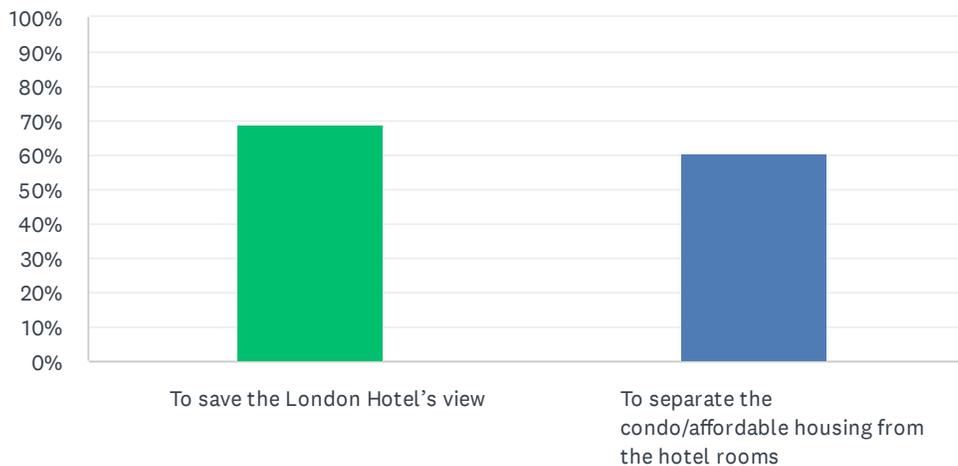
Answered: 434 Skipped: 34



ANSWER CHOICES	RESPONSES	
Yes	46.08%	200
No	53.92%	234
TOTAL		434

## Q9 If so, why? Check all that apply

Answered: 224 Skipped: 244



ANSWER CHOICES	RESPONSES
To save the London Hotel's view	68.75% 154
To separate the condo/affordable housing from the hotel rooms	60.27% 135
Total Respondents: 224	

#	OTHER (PLEASE SPECIFY)	DATE
1	It is the projects concept. I don't believe the London will survive this development. If it does, I could see that a partial view of the hills in places would be better than a block of a building...unless perhaps, it was an amazingly beautiful building. If the condos weren't separated from the hotel, it would certainly be uncomfortable for hotel guests and condo residents.	10/31/2021 5:46 PM
2	The entire design looks like a big mess	10/22/2021 12:06 AM
3	I don't agree with the entire design, so this question is sort of rhetorical	10/21/2021 10:58 AM
4	That is absolutely HORRIFIC!! Looks like a bad Lego build that some kid did. Does this so called architect HATE WeHo and the Sunset Strip?	10/18/2021 8:42 AM
5	I mean, it would be even worse if it was one piece!	10/16/2021 4:32 PM
6	I don't think two towers are necessary. If for some reason they are then I would remove the bridge or make the towers feel more visually cohesive.	10/16/2021 4:05 PM
7	Neither	10/16/2021 1:35 PM
8	I do not want this architecture in my neighborhood. It overpowers the community	10/11/2021 4:48 PM
9	It is a defining feature of the building. It would preserve views and natural light to surrounding areas as well.	10/11/2021 3:48 PM
10	Honestly the two towers concept seems like a mess	10/11/2021 3:46 PM
11	This building should be lower than, or at worst, the same height as the London. At this height, even with a corridor, the view is destroyed for residents in the area.	10/11/2021 2:40 PM
12	Affordable housing is needed which this most definitely will not be.	10/10/2021 8:03 PM
13	no affordable housing please	10/9/2021 8:19 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

14	There are people who live in apartments across the street and it will block out the entire view and skyline, reducing the value of their own homes and quality of life.	10/9/2021 2:02 PM
15	I don't understand these questions. The proposed building is way too large. Just the size alone would ruin the neighborhood.	10/9/2021 1:15 PM
16	Again, you already have a hotel right there. Why do you NEED another hotel, it MAKES NO SENSE.	10/8/2021 7:38 PM
17	to the benefit of the overall design	10/8/2021 4:38 PM
18	The two just don't go together in any way that is enjoyable.	10/8/2021 4:14 PM
19	It's unique!	10/8/2021 12:31 PM
20	Weird questions - this is not my design it's the architects. They should explain their own concept. Is it ugly - yes. It is necessary that they connect at this height - no.	10/8/2021 10:01 AM
21	Not sure	10/7/2021 11:11 PM
22	I'm not sure what this means.	10/7/2021 11:02 PM
23	there will be very little affordable housing	10/7/2021 5:17 PM
24	To maintain views and prevent the mass of the building to overwhelm the surrounding, smaller buildings.	10/7/2021 1:13 PM
25	Ugly	10/7/2021 9:50 AM
26	Is just a monstrosity of a building. None needs this construction, it doesn't improve Sunset or the neighborhood. Allowing this to be built means no other rules apply as the noise ordinance will be affected, crowds, empty storefronts, etc	10/7/2021 9:30 AM
27	it should not be this high so it even blocks the hotel view.	10/7/2021 8:49 AM
28	Just a very unattractive design. Modern is good, but this is plain ugly.	10/6/2021 11:25 PM
29	visually more interesting	10/6/2021 10:20 PM
30	It's a striking combo.	10/6/2021 6:12 PM
31	It's far too dense	10/6/2021 6:00 PM
32	Contrast between tower designs is disruptive to the neighborhood as well as potential residents	10/6/2021 12:18 PM
33	To avoid a large building floor plate and a massive curtain wall along Sunset. Developing the site as one tower would put too much mass on one block. Without the two-tower design the project should be kept within the 10-floor limit for the target site.	10/6/2021 6:31 AM
34	I don't quite understand the concept. It's just way too much.	10/6/2021 1:47 AM
35	The buildings are beautiful	10/5/2021 9:41 PM
36	Unique architecture	10/5/2021 6:29 PM
37	Keeps from looking like a solid block. Anything to make this more interesting than the monstrosity that's sitting at Sunset and La Cienega.	10/5/2021 5:38 PM
38	And the view of residents.	10/5/2021 4:57 PM
39	Less mass	10/5/2021 4:40 PM
40	A lazy attempt at creating a "unique building"	10/5/2021 2:46 PM
41	It makes the architecture very unique.	10/5/2021 2:21 PM
42	It also just looks cool! I like that you can keep the views in between.	10/5/2021 2:20 PM
43	Don't build it!	10/5/2021 11:09 AM
44	This vision does nothing for the locals. It's a vanity project	10/5/2021 10:57 AM
45	To reduce the mass of the development as a whole.	10/5/2021 10:14 AM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

46	What about the residential views...it will certainly be predominant on my view if this monstrosity goes up	10/5/2021 6:56 AM
47	To create a unique and daring structure that will put a visionary stamp on our community.	10/4/2021 5:47 PM
48	It gives the design more interesting character	10/4/2021 5:20 PM
49	A view corridor is a ridiculous concept because one cannot erase the view of the offensive buildings.	10/4/2021 2:54 PM
50	It makes the architecture much more interesting.	10/4/2021 1:03 PM
51	My answer to Question 7 was mistaken, as I referenced the Hyde space. That was incorrect. I meant the spaces across the street from the Viper Room. I could not go back and change the answer.	10/4/2021 12:19 PM
52	No only does it save the view it is such an interesting design which is important in an area that wants to evolve and add something new to existing examples of concept designs in the area	10/4/2021 9:51 AM
53	The London Hotel is just a hotel with daily guests who come & go. They are not impacted like permanent residents would be. I am guessing that London Hotel does not like a better-looking competitor next to their location, but that's fair life in business when things like that happen.	10/4/2021 8:16 AM
54	The two towers keep the project open with space that will break it up from being one large 10 story building. The architect can be more creative.	10/3/2021 8:33 PM
55	To complete the architectural masterpiece	10/3/2021 8:13 PM
56	There should not be buildings higher than 2 stories on this block	10/3/2021 4:12 PM
57	affordable housing? are you serious.	10/3/2021 2:57 PM
58	To grab attention - and attention can be good or bad. This is out of place. Wrong. Hideous and an insult to our small city. The building looks like a ride that belongs in a theme park.	10/3/2021 2:38 PM
59	Neither.	10/3/2021 1:25 PM
60	This building as proposed is not scaled to other building located in the neighborhood. It would stand out in a bad and obnoxious way and be way over built.	10/3/2021 1:14 PM
61	Do not add any more hotels causing more congestion!	10/3/2021 12:01 PM
62	For the Overall look and design of the architecture	10/3/2021 11:35 AM
63	It shows little imagination and instead represents 21st century gluttony. Besides, this so called architect is a total copy cat to the Frank Gehry project on Crescent Hgts and Sunset.	10/3/2021 10:24 AM
64	To gain maximum retail and residential income GAIN. We LIVE here. We DO NOT WANT such a MONSTROSITY	10/3/2021 9:55 AM
65	It's IMPORTANT TO STOP IT!!!! It's ghastly. Horrible. Ugly. Not right for Sunset!!!	10/3/2021 9:18 AM
66	THERE WILL BE NO AFFORDABLE HOUSING IN THIS PROJECT, THIS IS ONLY TO GET THIS THRU THE PLANNING STAGES, WHILE BUILDING IT WIL BE ALL BUT GONE. THERE IS NO PUBLIC INTEREST BUILD INTO THIS TYPE OF PROJECT. LET'S BE OWNEST!	10/3/2021 9:15 AM
67	If the architect has a vision, let (pronoun of choice) realize it.	10/2/2021 7:26 PM
68	It's a unique signature look. I'm not interested in saving the hotel's view. I'd rather have more affordable units, or a "vertical park" for the community.	10/2/2021 3:04 PM
69	consistent cohesive design plan fo the corridor	10/1/2021 3:51 PM
70	less tension in the sky...more sunlight, less shade.... truly, less is more.	10/1/2021 1:07 PM
71	Ridiculous	10/1/2021 11:52 AM
72	the biggest design problem for me is that those 2 designs have nothing to do with each other and are competing.	10/1/2021 10:29 AM
73	Two towers are two towers too much	10/1/2021 10:23 AM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

74	It breaks up the massiveness of a single building and gives variety to the eye that it looks like two different buildings/projects.	10/1/2021 6:16 AM
75	I do not like the two tower with connection concept. It feels way too futuristic and does not maintain the charm and character that West Hollywood has.	9/30/2021 6:17 PM
76	Visually it's less mass	9/30/2021 1:15 PM
77	I like taller and thinner over shorter and fatter.	9/30/2021 12:02 PM
78	Its a design choice, and it breaks up the building mass.	9/30/2021 11:53 AM
79	Two towers or one, as long as the height and scope of the building(s) is kept under reasonable there should e no problem with views of other buildings.	9/29/2021 9:09 PM
80	OUT OF SCALE!!	9/29/2021 12:48 PM
81	whole design is flawed	9/29/2021 11:52 AM
82	I love this view—I hate the London hotel and whatever name it was before—it is a horrible site	9/29/2021 11:37 AM
83	I'm not sure if the question but again way too large	9/29/2021 10:46 AM
84	I think these new density rules are ridiculous. We are on fault lines here. The damage & loss if life potential has to outweigh any other factor.	9/29/2021 10:41 AM
85	Completely out of scale with the neighborhood.	9/29/2021 8:17 AM
86	To create visual interest for the building by having different tower designs and creating tension between the airy glass tower and undulating white tower.	9/29/2021 7:57 AM
87	The builders are trying to jam too much into one site	9/28/2021 8:52 PM
88	Na	9/28/2021 8:47 PM
89	I think it was part of a loophole scheme to allow these hotel developers to build a structure far too tall for this spot. Creating a small hole in its center gives the developers a defense - a weak and perfunctory one, yet still an argument - against an inevitable and justifiable complaint from The London Hotel about the obstructed view.	9/28/2021 8:33 PM
90	I generally like the two part design. The overall design and density (not the just the height) of the project should be what is under review.	9/28/2021 7:56 PM
91	TOT is vital to West Hollywood's revenue to grow the services and in all department. This directly benefits our residents and attracts more options to grow the tourism industry.	9/28/2021 7:28 PM
92	While either tower could stand alone as a project, having them connected in this unique way will give the project a prominent place on Sunset Blvd as well as helping to redefine architecture in West Hollywood and Los Angeles area from the generally bland and unimaginative to something much more creative and landmark defining.	9/28/2021 7:15 PM
93	YES, I think it's a great design but, be sure not to make the affordable housing any less than the quality of the hotel!	9/28/2021 6:55 PM
94	Make the corporate wealthy live with the rest of us.	9/28/2021 6:05 PM
95	Condo/hotel can be separate floors and entrances. Affordable housing should not have a pauper's entrance.	9/28/2021 4:53 PM
96	It's out of place here in WeHo. I've lived here for 40 years and the towers are just too much of an addition. It's all too too too much. It is opposite of West Hollywood's charm. It will also bring outsiders to WeHo. We are a cozy little place. It stands out like a sore thumb. Today big and ugly.	9/28/2021 2:54 PM
97	I think it also helps with airflow and makes it more unique.	9/28/2021 1:40 PM
98	The London is very dated. Needs to get demolished.	9/28/2021 1:36 PM
99	I love the design and the difference in the look of the two towers	9/28/2021 12:16 PM
100	To make it uglier.	9/28/2021 11:35 AM
101	Both above and to reduce "massing" of size in general. Having the two towers also gives more	9/28/2021 11:33 AM

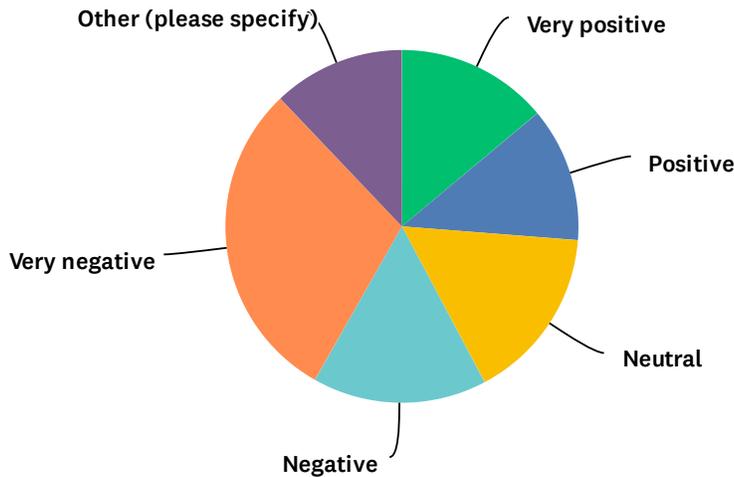
## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

open space when looking up to the hills from Santa Monica Blvd, down from Sunset, and along Sunset. I live in WeHo, and will see this from house. I prefer something as landmark making as this design than something boxy. Parisians were protesting the Eiffel Tower when it was built. Now its a statement.

102	UGLY...RUINS SUNSET STRIP	9/27/2021 9:23 PM
103	The 2 towers provide a few corridor for the London for sure. It would be great if other view corridors would be considered as well.	9/27/2021 1:52 PM
104	The cannibalization of condo and hotel market.	9/27/2021 12:36 PM
105	To create a view corridor and lessen the blockage. It gives the space to breathe and take in the view of the hills. Much more interesting than another giant square. Other cities of the world our building architecturally interesting structures. We need to start thinking in that direction to. Not everything needs to be a giant square.	9/27/2021 9:21 AM
106	The 2 elements of the design break up what might have been a large clunky single building	9/27/2021 9:06 AM
107	We don't need another hotel so close to The London. Two buildings is better than one gigantic building.	9/27/2021 8:48 AM
108	More dynamic and interesting than the massing of other recent project on Sunset (the Pendry, the one at Doheny, etc)	9/27/2021 7:49 AM
109	It saves the London's view but also gives a unique design and creates usable green areas.	9/27/2021 7:22 AM
110	The two tower concept is bait for the City to allow the taller project (50% more than allowed under the SSP). To be frank, The London doesn't have a right to a view. But to quell some of the protests, this says "we thought about you and this is what we came up with." It's still going to obstruct views. The two building concept is better for business. The hotel patrons would want to be separated from the office/residential uses - and vice versa. This serves the developer's desires, but it also makes sense given the various uses.	9/27/2021 7:05 AM
111	It's way too much for the area.	9/27/2021 6:43 AM
112	I think the building is all together too large for the neighborhood	9/26/2021 10:25 PM
113	Let the London be the London. It's set back and lets WeHo and the Sunset Strip be seen and enjoyed from a safe distance.	9/26/2021 9:41 PM
114	I think breaking it into two towers will make it feel less out-of-scale with the other properties nearby.	9/26/2021 9:22 PM
115	To save the overall integrity of Sunset	9/26/2021 9:06 PM
116	To break up the visual density of such a large structure on this parcel.	9/26/2021 8:50 PM

### Q10 There have been many comments that the two towers don't look like they belong to the same building. Do you find that a positive or negative appeal to the design?

Answered: 438 Skipped: 30



ANSWER CHOICES	RESPONSES	
Very positive	13.93%	61
Positive	12.33%	54
Neutral	15.98%	70
Negative	15.98%	70
Very negative	29.68%	130
Other (please specify)	12.10%	53
<b>TOTAL</b>		<b>438</b>

#	OTHER (PLEASE SPECIFY)	DATE
1	I like the two towers individually but NOT on this site and NOT together - its overwhelming. Way too tall and attention grabbing. And trying to be linked together -its too much of a stretch - literally. They don't belong together. It will add more darkness to the strip - this is a residential neighborhood of mid sized homes and apartment buildings. It simply doesn't belong here.	11/1/2021 3:43 PM
2	The one is a little pedestrian and the other rather unattractive.	10/31/2021 5:46 PM
3	See earlier comments. The mass is too large and out of scale for the site so it's irrelevant whether there are two towers or one. I suppose having two towers maximizes the design's kitsch aesthetic but that's not a selling point.	10/27/2021 5:13 PM
4	The entire design has no style which WeHo is known for, just another ugly metal development	10/22/2021 12:06 AM
5	It is absolutely GHASTLY!!! I don't know where it belongs but it definitely does NOT belong on Sunset Strip.	10/18/2021 8:42 AM
6	While I think asymmetry is very important, this looks like it would be better housed along the	10/16/2021 4:05 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

High Line in NYC as it would be surrounded by other buildings. Because this structure is proposed to be so much taller than everything surrounding it, it feels even more out of place. Maybe knock 5 stories of one of the towers and remove the bridge.

7	The whole structure does not belong in WeHo or on that block.	10/11/2021 2:40 PM
8	Juxtaposition!	10/10/2021 12:54 AM
9	I	10/9/2021 9:48 PM
10	Looks terrible. Not cohesive.	10/9/2021 8:19 PM
11	I don't understand the question. Who is writing these Qs? My answer is: both of these proposed towers are hideous. If both towers looked the same it still would be hideous. I'm sorry, I'm not trying to be mean. If one was beautiful and one was ugly I'd say go with the beautiful one. But neither is remotely acceptable. And both are too large also. How about it we try not wrecking Sunset Blvd? Is that such a bad idea?	10/9/2021 1:15 PM
12	Don't tear down the iconic Viper Room!! Your proposal is hideous	10/9/2021 9:19 AM
13	I find the entire project repulsive.	10/8/2021 7:38 PM
14	Was this designed by a schizophrenic three-year-old?	10/8/2021 11:16 AM
15	In this instance they just don't compliment one another. The one on the left is ugly and I don't understand the design intent	10/8/2021 10:01 AM
16	Good, weird and different is good.	10/7/2021 11:02 PM
17	The design is beside the point.	10/7/2021 5:28 PM
18	terrible design, it will even look terrible in dubai or shanghai	10/7/2021 9:30 AM
19	not relevant -- entire design is amateurish and not well thought out. buildings with landscaping scattered throughout the exterior like this are disasters -- water necessary to maintain plantings cause leaks that ruins the structural elements and are impossible and expensive to maintain. anyone planning a building with this amount of exterior landscaping to try and obscure the too-large massing is fooling themselves and others that it will be possible to maintain and look good. a guaranteed eyesore for the city.	10/7/2021 8:49 AM
20	It's humongous & doesn't fit	10/6/2021 8:50 PM
21	Ugly and an EYESORE.	10/5/2021 10:56 AM
22	Art is about taking the viewer into a unique experience. Frequently one that they cannot anticipate or judge until it has taken form. Conservative thinking will hold back our community, condemn it to carbon copy (ancient) thinking. We need to help those who are upset by radical change. By encouraging them to see the positives in this development.	10/4/2021 5:47 PM
23	They are proposing overly used and unattractive concepts. Something fresh and innovative respecting our climate needs should be the objective. Both of these buildings have exceeded their shelf life.	10/4/2021 2:54 PM
24	It's not just a box. It has style that would be appreciated internationally.	10/4/2021 12:19 PM
25	Completely disparate styles, and the gap to save the view corridor feels misshapen and aesthetically displeasing.	10/4/2021 8:47 AM
26	This building looks like CGI special effect in a Marvel movie - its Cyclops, the building that morphs into a machine! Its needy and tone deaf to everyone around it, which granted is a very West LA concept.	10/3/2021 4:50 PM
27	Both are freaking monstrosities and inappropriate to the neighbourhood	10/3/2021 4:12 PM
28	That's exactly what they look like.	10/3/2021 2:38 PM
29	I don't care the building should not be there.	10/3/2021 1:30 PM
30	This design is out of place for the vernacular of the neighborhood.	10/3/2021 10:24 AM
31	I don't like the design PERIOD	10/3/2021 9:55 AM

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32	Other projects like AKA have developed multi tower projects that look cohesive	10/3/2021 9:29 AM
33	Again, awful, ugly, wrong.	10/3/2021 9:18 AM
34	The distinctness of the two towers' design is less of an issue than that they are both out of scale to the size of the site.	10/2/2021 2:03 PM
35	disgusting	10/1/2021 1:07 PM
36	Ridiculous	10/1/2021 11:52 AM
37	they just looks crazy/ridiculous next to each other	10/1/2021 10:29 AM
38	They are hideous looking and don't belong on The Strip	10/1/2021 10:23 AM
39	As I stated earlier, the design is over done and ugly. Does not belong in WEHO. KEEP IT CLASSY.	9/29/2021 9:09 PM
40	I do not fine anything redeemable about this design, much less appealing.	9/29/2021 12:48 PM
41	the question is poorly worded. i find 2 towers unnecessary. i would agree with the comment.	9/29/2021 11:46 AM
42	Yang/yin female/male Vegetation/Minerals Dog/cat Electric/magnetic Very positive	9/29/2021 11:37 AM
43	That doesn't bother me. It's the size that bothers me. It's ridiculous	9/29/2021 10:46 AM
44	My problem isn't with the design. It's with the design being built at this location	9/28/2021 8:52 PM
45	The architect adeptly handled an aesthetic balance.	9/28/2021 7:56 PM
46	Both are catastrophes.	9/28/2021 6:05 PM
47	They both look poorly designed and inappropriate for the site.	9/28/2021 4:53 PM
48	They look like two different buildings that don't belong together.	9/28/2021 1:46 PM
49	I think that this building is ugly and will not get any better with age.	9/28/2021 11:35 AM
50	It's a huge building; visually, it seems less huge by separating it into 2 volumes which themselves are aesthetically different.	9/27/2021 1:52 PM
51	Positive in that it is an art price and that is great. Negative in its size of proposed 15 stories. Keep it at 10.	9/27/2021 9:21 AM
52	I think the architecture overall is designed to WOW the viewer and I appreciate that; however I think the scale of the 2 buildings is way too big for this site. Scale both buildings down and I would much prefer them.	9/27/2021 9:06 AM
53	The two design styles don't bother me and serves to distinguish the different uses of the buildings. Do these two work together? Not really. Could it be better? Absolutely.	9/27/2021 7:05 AM

## Q11 Any other comments about the height

Answered: 242 Skipped: 226

#	RESPONSES	DATE
1	too tall. 10 floors maximum, and not tied together - freakish	11/1/2021 3:45 PM
2	Nope	10/31/2021 5:57 PM
3	I think the height is absurd. It would be the tallest building on that block and would protrude and be unpleasant to look at.	10/28/2021 8:46 AM
4	It's ridiculous to have buildings that tall tower over everything to the south.	10/28/2021 2:57 AM
5	Shorter do not take away what West Hollywood was built on... no more clubs as we keep adding these stupid monsters... and the city council is the only one who get the perks from developers	10/27/2021 2:46 PM
6	No	10/25/2021 7:02 AM
7	Love it all	10/23/2021 9:18 AM
8	It is FAR to tall !!!!	10/22/2021 3:09 PM
9	This entire project is unacceptable to me. Not just the height. There is already a hotel (The London) that does not need to be obstructed by this monstrosity. And the block and surrounding area are already too congested.	10/21/2021 7:00 PM
10	Out of proportion and destroys the joy and appeal - to tourists, who we are trying to draw in, not just locals, of driving down the "Sunset Strip"	10/21/2021 11:26 AM
11	TOO HIGH DOES NOT BELONG ON THE STRIP	10/20/2021 10:19 PM
12	The building is TOO high and not in the best interest of the community	10/18/2021 9:19 PM
13	The Sunset Strip doesn't need those huge tall buildings, nor does it need anymore video billboards. If I want to live in Las Vegas, then I will move to a hotel on the Las Vegas Strip. This is absolutely destroying the charm of West Hollywood.	10/18/2021 8:54 AM
14	Too tall	10/17/2021 11:36 PM
15	N/a	10/17/2021 9:45 PM
16	I love it !	10/17/2021 10:44 AM
17	I think by removing 5 stories from one of the towers will make this structure look much more appealing. Right now it lacks a peak as it's one big blocky structure with a hole in it.	10/16/2021 4:11 PM
18	no	10/16/2021 4:04 PM
19	Way too high for the immediate residential area	10/16/2021 1:38 PM
20	Way way too big .	10/15/2021 5:41 AM
21	This looks completely overwhelming and out of context with the neighborhood! The height certainly doesn't help! Architecture is not just about the design of the building itself but how it "integrates" itself within the community! There is clearly no thought given to that aspects of the project which is truly shameful.	10/14/2021 2:44 PM
22	SunsetBlvd. is rapidly becoming canyon-ized with structures that are out of scale with the neighborhood surroundings, such as this one.	10/14/2021 2:11 PM
23	Sunset Blvd. is losing it's character.	10/14/2021 4:07 AM
24	It is awful. It does not belong in that area.	10/14/2021 12:44 AM
25	It's horrible	10/13/2021 10:37 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

26	JUST ENORMOUS. The height/scale is too big. And the huge billboards are a hazard.	10/13/2021 9:34 PM
27	Far too high, a 50% variance in an already crowded area is untenable	10/13/2021 2:23 PM
28	Since this is a Target Site (Sunset / San Vicente), it is entitled to be developed up to ten stories: 10 should be the absolute maximum for the project (per the Sunset Specific Plan {SSP}) & hopefully a design would come under 10 stories to honor Sunset Blvd's low-slung nature. Definitely, DO NOT grant any height or other variances as it is unbecoming.	10/13/2021 1:22 PM
29	The variance is unnecessary as this development does not need to be more than any other new development in the area. Since they are such renowned architects I am sure they can design something shorter and more suitable to the area.	10/13/2021 11:36 AM
30	The height is less of a concern than the look of the building, which is not consistent with Southern California vernacular and is trying way too hard to be different.	10/13/2021 5:54 AM
31	This is horrible!!!!!!	10/12/2021 11:38 PM
32	The Pendry Residences & Hotel is only 11 stories. The Edition Residences and Hotel is 13 stories (also too high).	10/12/2021 5:38 PM
33	This is not even close to being a good design	10/12/2021 1:35 PM
34	Blocks views for others too like shoreham towers view of the west. It's an eye sore. It's ugly. And it's destroying local WeHo historic buildings	10/12/2021 11:21 AM
35	10 stories still too high, makes Sunset Blvd. feel like Wilshire Corridor.	10/12/2021 7:43 AM
36	Very cool and fitting for the Strip	10/11/2021 8:46 PM
37	Yes, it is too much. Too high.	10/11/2021 4:55 PM
38	Way way way too tall... It will look terrible in the area if it is so much taller than all of the surrounding buildings. Furthermore the added height means added space which means added congestion on an already overly congested corner	10/11/2021 4:17 PM
39	15 stories would make it look out of place on the street and, I worry, create a "race to the top", with other developers requesting ever higher variances.	10/11/2021 3:50 PM
40	Should not be higher than the london hotel, will kill home values in the area	10/11/2021 3:41 PM
41	None at this time. Overall it looks as if it will overwhelm the street.	10/11/2021 3:39 PM
42	It's too high for the congested area/space and would feel out of proportion. With only small streets surrounding the property, the less floors the better.	10/11/2021 6:39 AM
43	Too high, ugly design that is out of place.	10/10/2021 8:06 PM
44	too high for the neighborhood.	10/10/2021 5:35 PM
45	It is just too much. It is too ostentatious and will tower over the entire area. We do not need such a tall building at this location and there is no truly justifiable rationale for permitting the variances that would allow this huge mishmash of a structure to be built here.	10/10/2021 3:22 PM
46	Justification for going over the allowed height for such a project is poorly justified in the draft EIR. 15 stories at this site cannot be sustained without negatively affecting the surrounding area. Such a tall project does not complement any nearby existing structures and will stick out like a poorly designed sore thumb. Having a helicopter landing area on top of the project will only add to the potential havoc created by this huge monster.	10/10/2021 3:00 PM
47	The height and design are likely to draw the eye of drivers as they approach and pass, leading to more accidents	10/10/2021 8:33 AM
48	i can see falling over and down the hill in an earthquake. why do architects think the bigger the better?	10/10/2021 5:55 AM
49	Too high man!	10/9/2021 9:07 PM
50	What about homes in the hills losing their view?	10/9/2021 8:22 PM
51	STOP IT	10/9/2021 2:17 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

52	Stop this from being built immediately.	10/9/2021 2:05 PM
53	It should be much lower. Why can't it be 4 stories max? Why does it have to be 10+? Certainly not more than 10, but even 10, or 6 for that matter, is too high.	10/9/2021 1:20 PM
54	We need tall buildings to get higher density	10/9/2021 10:28 AM
55	The height is totally over scaled for the profile against the hills. The design is out of place.	10/9/2021 9:23 AM
56	Stop tearing down all the old buildings in LA	10/9/2021 9:22 AM
57	Will that height disrupt the view of dwellers in hills?	10/9/2021 8:54 AM
58	I don't really mind th height. Both are fine with me	10/9/2021 12:36 AM
59	Nix this project.	10/8/2021 7:41 PM
60	Too big -- it changes the scale of the neighborhood.	10/8/2021 7:08 PM
61	This ruins the historical vibe of the Sunset Strip.	10/8/2021 5:54 PM
62	I think it should be about even with the other high rises on Sunset (Edition, Andaz, etc)	10/8/2021 2:08 PM
63	It should not be any higher than 15 stories and roof deck noise mitigation should be given serious consideration.	10/8/2021 12:53 PM
64	Height is good!	10/8/2021 12:31 PM
65	Too tall. Safety/density issues. Earthquake fault line. Noise level to the residential community below. Overall too big and too dense	10/8/2021 12:17 PM
66	Holy shit, that's some Tower of Babel ugliness.	10/8/2021 11:17 AM
67	Too high	10/8/2021 10:03 AM
68	No	10/7/2021 11:15 PM
69	It should be outlawed	10/7/2021 10:10 PM
70	I don't care about the hotel room views. I care more about the public's view being obstructed by a gigantic structure. So, I'd prefer it to be shorter.	10/7/2021 7:58 PM
71	Too high, too extravagant, to out of touch with the historic nature of this part of Sunset Blvd.	10/7/2021 5:40 PM
72	it is too tall. will ruin a lot of p8 views from the hills and destroy property values. and add to the huge increade on light pollution o w Hollywood	10/7/2021 5:21 PM
73	15 stories is too tall and looming for the buildings on the south side of Sunset Blvd and will infringe upon the views and light of buildings and homes on the north side of Sunset Blvd.	10/7/2021 1:19 PM
74	I think it fits in nicely!	10/7/2021 12:40 PM
75	Good	10/7/2021 11:48 AM
76	Build it!!!!!!	10/7/2021 10:11 AM
77	Doesn't fit the neighborhood	10/7/2021 9:52 AM
78	maximum 3 floors	10/7/2021 9:31 AM
79	not appropriate for this block of sunset	10/7/2021 8:51 AM
80	This is the most ridiculous things I've seen and I'll do everything in my power to stop this	10/6/2021 11:44 PM
81	it is extremely out of proportion with its surroundings & looks entirely out of place	10/6/2021 11:35 PM
82	Too tall, but mostly very ugly. If this was just a standard tall building, it would be OK. But the width, the unattractive design accentuate how out of place it is. Even if it was shorter, it would still look really ugly.	10/6/2021 11:32 PM
83	It takes away all the charm of Sunset Blvd. blocks light and is ominous	10/6/2021 10:05 PM
84	My view will be gone forever. Can you pay me to relocate; that'd be the greatest.	10/6/2021 8:56 PM
85	i have absolutely not problem with building up. height is a good thing.	10/6/2021 7:04 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

86	This project needs to be scrapped entirely. Too tall. Too much. Out of place. Horrible	10/6/2021 4:23 PM
87	Too tall for the neighborhood.	10/6/2021 2:10 PM
88	Way too high. Are you trying to Manhattanize WeHo?	10/6/2021 11:51 AM
89	The design doesn't feel organic and it doesn't consider the people or the heritage of the strip. It looks freakish.	10/6/2021 11:37 AM
90	Should be taller in my opinion to accommodate for even more housing. Important in a housing starved city.	10/6/2021 10:47 AM
91	None	10/6/2021 6:37 AM
92	It's to tall.	10/6/2021 1:51 AM
93	Too high. These buildings are hideous and are killing the street. Then again, does one more ugly building matter anymore?	10/5/2021 10:28 PM
94	Too tall, too out of place. The Viper Room is a part of West Hollywood history. Let it alone.	10/5/2021 9:45 PM
95	Height could be 5 stories maybe 6	10/5/2021 5:42 PM
96	nope	10/5/2021 5:39 PM
97	Just too tall and overwhelming for the location.	10/5/2021 5:10 PM
98	too much!!	10/5/2021 4:57 PM
99	I take back my earlier answer. I think 15 is ok, now that I've seen more of the design renderings.	10/5/2021 4:41 PM
100	Stop it	10/5/2021 3:34 PM
101	Too tall	10/5/2021 2:51 PM
102	Any added height to the towers should only be granted if to include more affordable housing units in the project, and then only 2 stories at most.	10/5/2021 1:09 PM
103	This is the opposite of open space. We already are densely populated enough	10/5/2021 10:59 AM
104	Way too big for the block. Ridiculous.	10/5/2021 10:58 AM
105	I keep hearing about developers being allowed to request variances to the SSP. I think it would be a better idea if the SSP were updated and current issues address rather than just working on a case by case basis so we might have some continuity along the Strip.	10/5/2021 10:06 AM
106	Not right for this neighborhood. Go downtown	10/5/2021 7:00 AM
107	I honestly find it quite depressing and do we really need another dynamic billboard?	10/4/2021 9:45 PM
108	I find my imagination very stimulated and my attitude to West Hollywood uplifted looking at this signature design. The path the the future.	10/4/2021 5:50 PM
109	If they provide more affordable housing, I support it going higher!	10/4/2021 5:21 PM
110	The building is gross. I love architect and design, I am a commercial interior designer. This building is hideous.	10/4/2021 4:22 PM
111	I think the designs are brilliant and would bring a much needed spark to the area.	10/4/2021 4:20 PM
112	West Hollywood has lots of new buildings, but few are advanced design. This one is and a great addition to West Hollywood.	10/4/2021 3:08 PM
113	This proposed monstrosity is completely out of place on Sunset. It's way too high and bulky. Some rooms of London Hotel won't have a view if this ugly thing isn't super tall??? so what?! Destroying the neighborhood for catering to the whims of one business is absolutely unacceptable!!!	10/4/2021 2:57 PM
114	Too high and a disfiguring concept.	10/4/2021 2:57 PM
115	Please provide a rendering of the view being preserved from within the London Hotel. It would be helpful to see if that view is adequate and worthy of the additional stories.	10/4/2021 2:31 PM

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116	Should not be any higher than 30 feet or the height of any tree they plant in the ground at maturity. Whichever is higher. remove a tower and plant trees instead. Too much!	10/4/2021 12:25 PM
117	Build it!	10/4/2021 12:23 PM
118	We all know the city council has sold their soul to the development devil. I've lived in this area since 1995 and was always attracted to the low profile and the quiet nature of this end of Sunset. This is a hideous building and I know it will happen because the city does not care about anything other than development.	10/4/2021 11:46 AM
119	The height is too much. It'll destroy views from the neighbors in the hills and the excuse that The London will benefit from the design is bullshit.	10/4/2021 11:26 AM
120	The hight isnt a issue for me	10/4/2021 9:54 AM
121	It could be 20 stories high and look even more impressive.	10/4/2021 8:20 AM
122	I think it is incredibly crucial that any renderings that show the pedestrian, Corredor's, also be followed up with scale model. The other projects have grossly misinterpreted the public access in public spaces. In today's world of virtual rendering, developers tend to skew the visual of what the space. Look like.	10/4/2021 6:10 AM
123	It is way too high. It will ruin the character of the area, block the views for hundred of single family homes. It is just a bad project	10/4/2021 3:42 AM
124	Weho has enough hotels now. Redesign sunset but keep community as the focus.	10/3/2021 9:47 PM
125	The building is too high and either they need to find a new architect or the architect needs to start from the beginning.	10/3/2021 8:35 PM
126	100%	10/3/2021 8:15 PM
127	None. I'm fine with it.	10/3/2021 7:26 PM
128	None that are repeatable in mixed company.	10/3/2021 4:54 PM
129	It seems to big for the area, but then what do I know?	10/3/2021 4:20 PM
130	They are ridiculous looking and inappropriate in an already crowded residential neighbourhood	10/3/2021 4:14 PM
131	its fine there are many tall buildings around	10/3/2021 2:58 PM
132	Much too high and I can see it sliding down that hill and devastating West Hollywood.	10/3/2021 2:41 PM
133	I think it is great!	10/3/2021 2:32 PM
134	Hate it	10/3/2021 2:13 PM
135	Let's make the height 0, meaning don't build it at all.	10/3/2021 1:26 PM
136	scaled down maybe?	10/3/2021 1:17 PM
137	We don't need exceptions to height when there are already several other new and in-development hotels that are seriously affecting traffic along this stretch of Sunset Blvd.	10/3/2021 1:10 PM
138	Don't build it!	10/3/2021 12:01 PM
139	Stop it Weho. It's ugly. Just stop it. Maybe figure out how to move traffic through your ugly mess of a city more efficiently instead.	10/3/2021 11:34 AM
140	We need more housing so please build more by making the binding higher. Housing is a lack of supply and in demand issue...so please build more by making making it higher.	10/3/2021 11:28 AM
141	The sustainability issue should be a key factor given the infrastructural requirements, including elevators, AC, etc.	10/3/2021 10:44 AM
142	Too tall and out of place for the neighborhood. Will the guests of the 15th floor get to watch the elementary school children at play all day at the school across the street? This is not appropriate.	10/3/2021 10:28 AM
143	Give the city an inch they take 12 inches. This will set a precedent for all other buildings to be same height or taller. Nothing about this height or look of the building embraces the look or feel	10/3/2021 10:04 AM

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of West Hollywood and it's residents. It's completely out of character for the city

144	It doesn't fit the style, mood, nostalgic charm of the Sunset Strip; it serves to diminish all of that and/or obscure the views for neighboring buildings. The architect should bring this building to Las Vegas or Atlantic City where it fits amongst the pre-established steel and concrete erection contest.	10/3/2021 9:59 AM
145	It is out of place in the existing neighborhood. It will grossly detract from the neighborhood feeling	10/3/2021 9:57 AM
146	Not fit for WeHo!!!!	10/3/2021 9:41 AM
147	This is a monstrosity.	10/3/2021 9:41 AM
148	None	10/3/2021 9:35 AM
149	Should respect homeowners above sunset blvd who have lived there for years- they deserve to keep their views as well where possible	10/3/2021 9:32 AM
150	If we're going to build higher, let it be for affordable housing, or something we need.	10/3/2021 9:24 AM
151	Your commission is bound to ruin Sunset if you keep kowtowing to the money people. You will have betrayed the community.	10/3/2021 9:20 AM
152	THIS NEEDS TO BUT DOWN BY 10 FLOORS!	10/3/2021 9:18 AM
153	Would prefer 3 story max, but doesn't matter because already approved for 10 stories.	10/3/2021 9:13 AM
154	It should probably be about the same height as other new developments in the area, not much higher. But, if there's a great public benefit like a "vertical park" the community can enjoy, I'd like that very much and would approve of much higher levels for better vistas.	10/2/2021 3:22 PM
155	Ugly. West Hollywood is losing all its character.	10/2/2021 2:39 PM
156	Too high. It would deprive residents of privacy and put us in shade. It would dominate the neighborhood far more than a denser 10 story structure. One building should not be able to have such a disproportionate and overwhelming impact on a neighborhood of our city.	10/2/2021 2:17 PM
157	this design is HIDEOUS - maybe if you must DTLA but dear gawd no - please	10/1/2021 3:52 PM
158	terrible and stupid design	10/1/2021 1:13 PM
159	Whole project is ridiculous. Who on the city council is getting payback for going along with this planned eyesore!	10/1/2021 11:54 AM
160	A bloated mess.	10/1/2021 11:33 AM
161	I say again, just because a builder CAN...must they! When is enough, ENOUGH!	10/1/2021 10:32 AM
162	Again, just because you can doesn't mean you should. There is simply not enough infrastructure support to keep adding this type of density here. Take several steps back and consider public transport and traffic congestion before adding more and more density.	10/1/2021 10:26 AM
163	Sunset Boulevard is a DEAD zone - no pedestrian traffic, and the legendary car traffic from the 60s/70s is never coming back. Higher, denser buildings will bring foot traffic back to the blighted Sunset Blvd pedestrian experience. There is no "there there" currently - it needs massive help.	10/1/2021 6:23 AM
164	Commits the city to a replacing a pedestrian-scaled block (immediately next to existing residential housing) not with something neighborhood-enhancing, like the Gruen-respectful, Caruso approach to the Palisades, but instead the old car/SUV/limo centric, build it higher, larger, and more dramatic aesthetic that in 2021 only looks great to investors, developers, and the local tax manager. Especially in a moment of impending climate disaster, WeHo city planning needs to rethink its short sighted "Sunset Blvd can be showplace" mindset of years-past and instead seek to revitalize city spaces for the people who actually live and work here by embracing pedestrian and cycling infrastructure that prioritizes projects that will bring the community into a safe, inviting, human-scaled commons	9/30/2021 10:19 PM
165	Zoning and rules exist for a reason. We should not be making acceptions for unnecessary buildings. There is purely no need for this to be built, and definitely no need to it to be taller than allowed. It does not add value to the strip as it feels way too out of place. There have	9/30/2021 6:22 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

already been complaints about too many digital billboards. Please do not add to that and turn this into a Times Square. There are quality people who live here and have lived here for a while, we do not want massive skyscrapers with funky modern futuristic design elements and digital billboards.

166	Way too high.	9/30/2021 5:09 PM
167	the height is fine just make sure that the public benefit is appropriate and codified.	9/30/2021 1:23 PM
168	I disliked how some of renderings skew the perspective. For it to be accurate would mean the London Hotel would be perhaps five times farther away than the renderings show. That the developer was dishonest in the renderings makes me question what else they might be dishonest about vis-a-vis this proposal.	9/30/2021 11:47 AM
169	No	9/30/2021 5:44 AM
170	the height should be the same as the zoning permits...once the design is modified to comply, fewer critics will remain.	9/29/2021 9:55 PM
171	Too tall. Reduce the number of floors, between 4 and 10 should be sufficient for any building on Sunset.	9/29/2021 9:21 PM
172	I am fine with the height as long as the architect is unique and well-designed, unlike most towers built in LA currently. The design needs more refinement, but otherwise the height is fine.	9/29/2021 6:40 PM
173	Why add 5 floors "just to save the view" for guests at The London? What about saving the residents from the looming and overwhelming building?	9/29/2021 5:15 PM
174	I think even taller than 15 stories would be good ...we need more density.	9/29/2021 4:12 PM
175	WAYYYY too tall	9/29/2021 12:49 PM
176	way too high, whole strip is way too high. we lose connection to the hillsides	9/29/2021 11:55 AM
177	too tall. unnecessary. and what is the vacancy rate now? we need this, really? no.	9/29/2021 11:49 AM
178	It's just WAY TOO MUCH	9/29/2021 10:48 AM
179	Earthquakes, people! It is the height of folly to endanger lives in this way.	9/29/2021 10:44 AM
180	It will impede the views of the hills! Residents like to look up at the sparkling Hollywood Hills at night, not a hideous glass tower that will take the charm out of West Hollywood. Tall buildings belong DTLA, Century City, Wilshire corridor, is this what we want to become of Sunset? It is already DEAD and it will be just as dead as Wilshire Blvd in the mid-city area once they tear down and build these empty glass towers that will remain EMPTY.	9/29/2021 9:28 AM
181	Way out of scale with the neighborhood. Hard pass on this project.	9/29/2021 8:17 AM
182	it's too high. it disrupts the view of all the surrounding homes and existing buildings	9/29/2021 8:11 AM
183	West Hollywood can do better.	9/29/2021 7:42 AM
184	Fits in well with the rest of the buildings along Sunset.	9/29/2021 7:31 AM
185	Not too tall. Incredible ridiculously to tall and overall big.	9/29/2021 3:55 AM
186	Love that it's one development with 2 different looks	9/28/2021 10:45 PM
187	In general LA is building too high. The Millennium Project in Hollywood at 30+ stories is even more egregious. If there's a plan to build to 10, then just build to 10. That's already enormous compared to what exists now, so take your stupid win and stop trying to help developers get even richer.	9/28/2021 10:45 PM
188	As I stated previously, Larrabee Street is not at all a major intersection, thus should not be defined as a Target Site allowing for a height variance. I live on Larrabee and my condo faces northward, with a view of the hills which this 8850 Sunset project would block. While the small hole in its center was designed to give its developers a talking point against complaints from The London Hotel, that same hole would be even more useless when viewing the proposed building from any other angle, as from my home on the east side of Larrabee. All I'd see are those proposed giants ruining my current northeast view - a lovely aspect of my condo which convinced me to buy in West Hollywood. We local property owners should have just as much	9/28/2021 9:29 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

right to what we see outside our door as The London does. And it would be impossible to step outside my building's front door without having this proposed monstrosity looming over me like a descending spaceship.

189	Too towering This is the worst possible place on the Sunset strip for such a tall building. It will literally loom over the London Hotel and everything south of it. It will become the only visual focal point in this entire section of West Hollywood	9/28/2021 8:59 PM
190	This shouldn't just be about height.	9/28/2021 8:00 PM
191	This process is working organically and fits into the City's strategic plans and vital to achieving the 21st century vision of The Sunset Strip.	9/28/2021 7:36 PM
192	In the next 20 years it might be one of the shorter buildings!	9/28/2021 7:04 PM
193	Egregiously overscaled	9/28/2021 6:53 PM
194	I think the height is appropriate for Sunset, Santa Monica, La Cienaga, etc	9/28/2021 6:12 PM
195	Far, far too high. Nothing to do with the character of West Hollywood.	9/28/2021 6:10 PM
196	More floors = more traffic.	9/28/2021 5:01 PM
197	concerns about height more in relation to what the developer and building will do for the community in exchange for the community accepting a large hulking tower. I'm not against the tower height but must be something for the clear benefit of the community and not the developers.	9/28/2021 2:40 PM
198	Disgusting. How did this architect get selected?	9/28/2021 2:24 PM
199	To big for immediate area.	9/28/2021 1:51 PM
200	Way to high and we do not need a helicopter pad much to dangerous.	9/28/2021 1:48 PM
201	Don't live in hills but what about hill resident views? Feel for them!	9/28/2021 1:45 PM
202	The height doesn't bother me. I have no problem with building up in the Sunset corridor. Post COVID the City will need to replace revenue. A larger hotel will hopefully bring more TOT.	9/28/2021 1:43 PM
203	I'm excited about this project and others on the sunset strip. More needs to happen in Weho around the PDC. Move the bus depot project forward.	9/28/2021 1:42 PM
204	Please go taller and bigger. That area is very dirty and needs to be developed.	9/28/2021 1:39 PM
205	Future development should require more local community involvement	9/28/2021 12:48 PM
206	I think it's a bold and beautiful design helping to cement sunset Blvd as as West Hollywood destination	9/28/2021 12:40 PM
207	Go big or go home	9/28/2021 12:35 PM
208	A building of this height is entirely too tall for the neighborhood.	9/28/2021 12:08 PM
209	Not really out of place with the rest of the recent development on the Sunset Strip.	9/28/2021 12:05 PM
210	It will be a WeHo landmark	9/28/2021 11:38 AM
211	I am sad that the agency want to build large and ugly buildings here in West Hollywood. There is already too much congestion and this isn't going to help.	9/28/2021 11:37 AM
212	Its height not only affects the London. It effect residents in all directions. Especially my family and friends who live north of Sunset Blvd.	9/28/2021 1:16 AM
213	DOES NOT BELONG ON SUNSET STRIP	9/27/2021 9:32 PM
214	With the London effectively already being above 10 stories when you include the penthouse level, rooftop deck structures, and above-grade garage at the South of the site, I see no issue with the proposed height of this design.	9/27/2021 3:34 PM
215	too big for the area	9/27/2021 2:38 PM
216	It's a disgrace for our neighborhood. West Hollywood is being destroyed hotel by hotel.	9/27/2021 1:18 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

217	It is superfluous. How is this serving the community?	9/27/2021 12:44 PM
218	I do not think the height should be taller than the London	9/27/2021 11:32 AM
219	Too tall	9/27/2021 9:24 AM
220	Totally out of place for the neighborhood. The shadowing will destroy quality of life in surrounding area. Not to mention insanely unsafe so close to Sunset Fault.	9/27/2021 9:15 AM
221	Both structures are just way too tall for this location and especially for its site on the Sunset Strip where there are not other building of this scale in either direction for quite a few blocks and where most of the buildings surrounding are only 1 and 2 stories high.	9/27/2021 9:10 AM
222	Would prefer this to a version that was 10 stories but filled the block (which I suspect the developer will do if the variance isn't allowed)	9/27/2021 7:54 AM
223	Sunset Strip is a special area. If Planning Commission sees a point to providing a variance there, I see no reason to object.	9/27/2021 7:42 AM
224	Keep thinking about existing residents and community use components like green space. Outdoor seating areas in park like settings. Have it be unique, functional and accessible for those residing in the neighborhood.	9/27/2021 7:25 AM
225	No	9/27/2021 7:12 AM
226	They want to build 15 stories. They bought the property knowing the zoning allowed 10 stories. Obviously they thought they could buy their way to a 50% variance. The answer should be a resounding NO.	9/27/2021 7:10 AM
227	The overall design and height is out of place for the area.	9/27/2021 6:49 AM
228	i love it. Makes this architectural gem stand out	9/27/2021 5:28 AM
229	Concerned that the extra height means more people - means more traffic.	9/27/2021 1:20 AM
230	The design may preserve the view of the London Hotel but will ruin the view for everyone else.	9/26/2021 11:05 PM
231	besides being an eyesore, it will destroy the view of people living both below and above Sunset.He destroys the neighborhood feeling of the area	9/26/2021 10:31 PM
232	Beyond absurd! Put it DTLA or in a no -residential area. The entire project will reek havoc on an already overly dense area.	9/26/2021 10:09 PM
233	I think that the height ruins the charm of the neighborhood feel that we currently possess.	9/26/2021 10:05 PM
234	The towers will be directly in the way of the homeowners in the hills across the street, on the north side of Sunset Blvd. This will destroy their city views! This huge project should be built in the flats, on Melrose Avenue or Santa Monica Blvd. Get it off Sunset Boulevard.	9/26/2021 10:00 PM
235	It a collapse in search of the right earthquake. The geological fault already exists. The height & design are unsafe, dangerous, irresponsible. Remember what happened during the Northridge (aka: Santa Monica) earthquake.	9/26/2021 9:55 PM
236	As we continue to set a precedent with these height variances, only to be used for high-end luxury development, it will only continue to grow and the request for variances greater.	9/26/2021 9:51 PM
237	Area already bursting at the seams, needs public transpo or another concept away from individual car traffic to sustain these types of additions.	9/26/2021 9:33 PM
238	We will soon have a canyon of buildings running down Sunset Blvd that will destroy any semblance of a "neighborhood". It may be inevitable but don't encourage it at this time. Before this happens we need rapid mass transit to move people in and out. If you want Times Square West there is much work to be done to preserve a livable environment for those still residing in the area.	9/26/2021 9:21 PM
239	Stop this nonsense already. All of the history of West Hollywood is ruined by the developers who will be In and out. The tow. Is owned by residents, not developers.	9/26/2021 9:08 PM
240	Too tall	9/26/2021 8:53 PM
241	It's too tall. It makes the project look grotesque in relation to everything around it.	9/26/2021 8:53 PM

242

It looks that the height is disproportionate to the lot. Also more floors mean more parking. How are they going to accommodate this?

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9/26/2021 8:35 PM

## Q12 Any other comments about the design

Answered: 221 Skipped: 247

#	RESPONSES	DATE
1	Not any I can think of at the moment	10/31/2021 5:57 PM
2	I think it's an interesting design but has no place in West Hollywood. Please don't build this.	10/28/2021 8:46 AM
3	Ugly for West Hollywood	10/27/2021 2:46 PM
4	No	10/25/2021 7:02 AM
5	Great job to these incredible architects. We need more innovation and development to replace these crumbling strip malls that do not project the image of the world class city Los Angeles truly is/ should be.	10/23/2021 9:18 AM
6	Not something I would Ever want to have to view from any direction.	10/22/2021 3:09 PM
7	Destroys the joy and intent - for the tourists we say we are trying to cater to, not just the locals - of driving down the Sunset Strip - has no place here.	10/21/2021 11:26 AM
8	TOO MODERN. DOES NOT FIT	10/20/2021 10:19 PM
9	I like this modern update for that corner.	10/20/2021 3:39 PM
10	The design is typical of an architect trying to make a name for himself but not thinking about the impact on the community.	10/18/2021 9:19 PM
11	Start again. WeHo doesn't need another abomination put up on Sunset Blvd with a video billboard.	10/18/2021 8:54 AM
12	Ugly	10/17/2021 11:36 PM
13	No	10/17/2021 9:45 PM
14	I don't like the little see through bits between the white on the Petersen museum either. Sorry I can't describe it any better than that!	10/16/2021 4:35 PM
15	I hope to see another pass at this. This is such a focal block as you drive Sunset Blvd, it would be a shame to not get it right.	10/16/2021 4:11 PM
16	no	10/16/2021 4:04 PM
17	no	10/16/2021 1:38 PM
18	Too Dubai	10/15/2021 5:41 AM
19	Go to Dubai!	10/14/2021 2:44 PM
20	Is it seismically safe?	10/14/2021 2:11 PM
21	Can it to the trash	10/13/2021 10:37 PM
22	It's an eyesore. Sorry.	10/13/2021 9:43 PM
23	If it were 10 stories I would like it.	10/13/2021 9:34 PM
24	I am an architecture fan, but this is pretty unappealing.	10/13/2021 2:23 PM
25	Seeing the picture of the lower portion of the proposed building, I think it is very exciting and open for Sunset Blvd. The undulating lower roofline is very striking & successful. This lower roofline looks great as it has a connection to the Lytton Savings building at 8150 Sunset Blvd from 1960, one of Los Angeles' Historic-Cultural Monuments until it was demolished in 2021. The upper portion of the building is not of scale, proportion or style to that corner of Sunset Blvd & San Vicente. The glass green western tower seems open and interesting. The other portion is just not working and comes w/ too many height variances for just a sky walk.	10/13/2021 1:22 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

26	The design is way too crazy for West Hollywood. The height is not the problem, it's the design.	10/13/2021 6:50 AM
27	Simplify it. Add more glass and accent with natural materials.	10/13/2021 5:54 AM
28	Tacky	10/12/2021 11:38 PM
29	this is not even close to being a good design	10/12/2021 1:35 PM
30	Ugly. Tacky. Horrible. The worst I've ever seen.	10/12/2021 11:21 AM
31	Strange design, over produced. Not suitable for a residential area.	10/12/2021 7:43 AM
32	It's the kind of architecture a world class city should have.	10/11/2021 8:46 PM
33	I do not want this kind of design. Why can't we think of the origins of this land? Native American, Spanish, Mexican. Also connected to the film industry.	10/11/2021 4:55 PM
34	They need to start over And design something that fits with the neighborhood. At the end of the day this is still a neighborhood.	10/11/2021 4:17 PM
35	Awful	10/11/2021 4:01 PM
36	Nice	10/11/2021 3:41 PM
37	None	10/11/2021 3:39 PM
38	The wrapped building feels like a mummy. I think the open building with the greenery is beautiful.	10/11/2021 6:39 AM
39	Ugly	10/10/2021 8:06 PM
40	not impressed by the design.	10/10/2021 5:35 PM
41	It looks like two different architects who didn't get along designed this building. It is too over the top and it is hard to believe such a design is being taken seriously. And we are going to be stuck looking at it if it is approved. Please start over.	10/10/2021 3:22 PM
42	As I have publicly stated before, the design looks like Dr. Seuss meets Jurassic Park. It is not something suitable for this densely populated and congested area of West Hollywood.	10/10/2021 3:00 PM
43	See previous	10/10/2021 8:33 AM
44	Not my favorite.	10/10/2021 6:53 AM
45	it is hideous it does not fit with anything in the area and certainly not in west hollywood.	10/10/2021 5:55 AM
46	It's terrible!	10/9/2021 9:07 PM
47	ugleeeeeee	10/9/2021 8:22 PM
48	ITS HIDEOUS	10/9/2021 2:17 PM
49	Blocks out the view to all and sundry who live around it in their own apartments.	10/9/2021 2:05 PM
50	Please start over. Please! And go with something that is pleasant to look at, rather than trying to win some award. The people who give out these awards don't have to look at the building every day. But the residents and workers of this area do! Please ignore the award givers, whose opinion is completely irrelevant, and pay close attention to what people in the community say. Thank you for making this survey available.	10/9/2021 1:20 PM
51	We need to push into the future with innovative designs like this so we are not left behind in the rest of the world. Older building and neighborhoods can be made better with different new designs. Paris for instance folds in new Architecture all the time making it an evolving living and attractive environment.	10/9/2021 10:28 AM
52	It rips any culture this city has left and looks like Disneyworld. Don't tear down the viper room	10/9/2021 9:22 AM
53	Nope.	10/9/2021 12:36 AM
54	Nix this project.	10/8/2021 7:41 PM
55	It works as a metaphor for developers (the claw building) eating West Hollywood (the foliated glass box).	10/8/2021 7:08 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

56	very exciting, as it will be a building in motion	10/8/2021 4:39 PM
57	Please make sure there are public spaces!	10/8/2021 2:08 PM
58	It would be interesting to see and alternative design proposal	10/8/2021 12:53 PM
59	Love it. Stop delaying.	10/8/2021 12:31 PM
60	There needs to be additional features to reduce noise which carries down to the residential area. Overall it is too tall/dense	10/8/2021 12:17 PM
61	Horrific .	10/8/2021 11:17 AM
62	Looks like two separate designs.	10/8/2021 10:03 AM
63	I wish it would be more diagonal, that way the glass gets more sunset views	10/7/2021 11:15 PM
64	I will do everything as a citizen to stop this developer and his horrific style from further ruining Sunset	10/7/2021 10:10 PM
65	I would appreciate lots of greenery, also make sure the glass isn't so reflective that it gives off a massive glare and makes it hard to drive.	10/7/2021 7:58 PM
66	I am sure that toning down this design, staying at the allowed ten story height limit and trying to add to the beauty of the street rather than dwarf everything around it are ideas that will be ignored.	10/7/2021 5:40 PM
67	great design wrong location	10/7/2021 5:21 PM
68	This doesn't seem particularly modern or forward thinking and does little to address climate concerns in a region of the country that might be facing massive drought for years to come. The hubris is alarming and disappointing.	10/7/2021 1:19 PM
69	I think it's visually busy but in a good way. Feel like there's energy to the entire space.	10/7/2021 12:40 PM
70	Build it	10/7/2021 10:11 AM
71	Star over. It's hideous.	10/7/2021 9:52 AM
72	start over, something related more to hollywood or LA	10/7/2021 9:31 AM
73	a very rough amateurish first draft. architect is good but anything here should be designed to integrate with the environment not assault it.	10/7/2021 8:51 AM
74	No	10/6/2021 11:44 PM
75	it's messy, disjointed, incoherent, loud...it's conspicuous to be conspicuous...it's unjustifiable. It's just bad.	10/6/2021 11:35 PM
76	Back to the drawing board. A nice, sleek building without the outrageous shape would be best in this eclectic neighborhood. This design would not beautify the neighborhood - it would make it much less attractive and totally uninviting.	10/6/2021 11:32 PM
77	imperative ground level floor has extra height to allow for welcoming and usable retail.	10/6/2021 10:23 PM
78	Weird	10/6/2021 10:05 PM
79	I live in a crummy little apartment building across the street ... I can't even imagine or fathom the amount of traffic on SUNSET as it's already slammed during rush hour. Where do you imagine all of these people are going to drive to and from or get in and out? It doesn't make any sense. It's already a mess getting home as it is. The street's not going to get any bigger.	10/6/2021 8:56 PM
80	fantastic.. like many others i have great memories of the viper room, but let's move on and get modern.	10/6/2021 7:04 PM
81	Awful	10/6/2021 4:23 PM
82	Separated, the towers would be nicer. One or the other, not both. Prefer the apartments.	10/6/2021 2:32 PM
83	Keep the design, and have it taller, with no increase to parking.	10/6/2021 10:47 AM
84	It's bizarre, nota cool bizarre. It's trying to hard to look edgy and it's not working.	10/6/2021 1:51 AM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

85	No	10/5/2021 9:45 PM
86	The design does not fit into the area, neighborhood or the Sunset Strip. It looks like a hotel and development in Dubai.	10/5/2021 5:42 PM
87	nope	10/5/2021 5:39 PM
88	Too novel and outrageous to fit the neighborhood and stand the test of time.	10/5/2021 5:10 PM
89	Not a fit for West Hollywood	10/5/2021 4:57 PM
90	It's cool	10/5/2021 4:41 PM
91	Stop it	10/5/2021 3:34 PM
92	Try-hard design	10/5/2021 2:51 PM
93	This design stands out in a good way. There have been too many "blocky" designs that have gotten built on Sunset Strip (not sure how the WeHo Planning Commission approved those hideous monstrosities.) This at least looks good and is unique to add to the architecture appeal of WeHo.	10/5/2021 2:28 PM
94	We are losing all charm on Sunset Blvd. I try to keep an open mind about architecture but this complex is ugly and does not fit in with West Hollywood.	10/5/2021 11:11 AM
95	Has no appeal to me	10/5/2021 10:59 AM
96	Ugly, bad design.	10/5/2021 10:58 AM
97	I think it is much better than is currently being proposed and built along the Sunset Strip.	10/5/2021 10:16 AM
98	I really hate everything about the design. Sorry.	10/5/2021 10:06 AM
99	Ugly and all about the money	10/5/2021 7:00 AM
100	Visionary	10/4/2021 5:50 PM
101	We need more thoughtful design like this, and fewer block buildings with no character.	10/4/2021 5:21 PM
102	I love it	10/4/2021 3:08 PM
103	Expired.	10/4/2021 2:57 PM
104	I looks a bit like a Frank Gehry building had a baby with the Peterson Automotive Museum. I like the creativity of the use of negative space in the center, but I agree that the two parts of the building seem a bit disconnected, aesthetically. That being said, I am fully supportive of developing the Sunset Strip into an architectural showplace. It is unfortunate that some of the hotels and residential buildings built lately were rather soulless. This is quite interesting, which I fully support. I was also a vocal supporter of the Gehry project at 8150 Sunset - I believe these two projects could serve as opposing gateways to the strip - finally doing justice to an iconic stretch of road.	10/4/2021 2:31 PM
105	It's really fascinating.	10/4/2021 1:08 PM
106	Too much glass and steel and not enough trees in the ground like Oak. Looks like a heat island to me.	10/4/2021 12:25 PM
107	Please make it happen as designed. We don't need another box on the street. Also, NO lighted marquee signs! We have enough light pollution. What you have allowed at the Pendry is a travesty. That light is blinding for drivers and now every person that stays at the Hyatt will forever have to have windows covered.	10/4/2021 12:23 PM
108	It's hideous	10/4/2021 11:46 AM
109	I like the design its refreshing	10/4/2021 9:54 AM
110	Let's hope that something that beautiful will be built.	10/4/2021 8:20 AM
111	Unusual design. Distinctive to West Hollywood	10/4/2021 5:18 AM
112	The design is not the worst part about the project. The design is ugly but there are a lot of ugly buildings (I.e.: A.K.A building on the sunset strip) The height is way to height. I would not allow more than 5 stories	10/4/2021 3:42 AM

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113	Beautiful but better suited on the East side of sunset	10/3/2021 9:47 PM
114	The design is an eye sore and hideous.	10/3/2021 8:35 PM
115	I love it. It is a modern Beauty.	10/3/2021 8:15 PM
116	Really like it.	10/3/2021 7:26 PM
117	Its extremely revealing about the character of all involved. Its narcissistic, loud, self-centered and aggressive. It's creepy and very Ovitz.	10/3/2021 4:54 PM
118	I like it a lot. Does it need to be so big?	10/3/2021 4:20 PM
119	Horrific. Put it in Hollywood which has already been ruined	10/3/2021 4:14 PM
120	its cool but how do we know it will stay up like that over time?	10/3/2021 2:58 PM
121	Simply atrocious	10/3/2021 2:41 PM
122	Spectacular!	10/3/2021 2:32 PM
123	Ugly	10/3/2021 2:13 PM
124	Just one... Why?	10/3/2021 1:26 PM
125	Please do not destroy the area and the character of the Sunset strip	10/3/2021 1:17 PM
126	Ugly. Horrific.	10/3/2021 1:10 PM
127	Horrible	10/3/2021 12:01 PM
128	Don't do it. It sucks.	10/3/2021 11:34 AM
129	I love it.	10/3/2021 11:28 AM
130	It's totally absurd. It's not appealing and ugly. This West Hollywood anc Beverly Hills and we need to reflect on what California and local architecture should look like	10/3/2021 11:01 AM
131	I do not support this design, the additional height request is not appropriate given the school across the street and Sunset does not need to become Wilshire corridor.	10/3/2021 10:28 AM
132	Perhaps this belongs in DTLA. It absolutely belongs in Dubai. It's absolutely does not belong on the strip and it looks ridiculous	10/3/2021 10:04 AM
133	This is a neighborhood, not an architectural design museum	10/3/2021 9:57 AM
134	Great for digital imaging and CGI for a dystopian future in a Sci-Fi film, but not so much for the neighborhood I live in.	10/3/2021 9:41 AM
135	No	10/3/2021 9:35 AM
136	The design of the edition hotel seems to be not too distracting while still being striking - personally I love the natural looking elements of this proposed design- less excited about the other tower	10/3/2021 9:32 AM
137	Don't you have eyes??? These buildings are hideous.	10/3/2021 9:20 AM
138	THERE IS NOTHING APPEALING OR INTERESTING IN THE CONCEPT OF THIS TYPE OF STRUCTURE.	10/3/2021 9:18 AM
139	Hideous, Ugly, Eye-sore, inappropriate, trying-to-hard. Should I go on...?	10/3/2021 9:13 AM
140	I love modern and forward thinking but the look of this design is just a fail on all fronts. This looks terrible.	10/2/2021 8:57 PM
141	I think it could be a landmark in West Hollywood and is a very nice design, which helps to modernize the city.	10/2/2021 8:51 PM
142	The building evokes an 80's hair band.	10/2/2021 7:31 PM
143	Design should really start with pedestrians in mind, and welcome and invite walkers to move into and upwards to the vertical park. Not make it look like it's off limits. I also think it would be	10/2/2021 3:22 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

cool to have some type of natural dazzling "chandelier in the breezeway - maybe the glass elevators or gondolas can contribute to this.

144	Leave this block the way it is. Of incorporate the businesses like The Viper Room and Terner's	10/2/2021 2:39 PM
145	HIDEOUS - give us a break!	10/1/2021 3:52 PM
146	almost (or is it) a joke - should have been thrown out withing 10 seconds of seeing it...I work as a director of design for a retail shopping center developer, who reviews plans all day long..I would have banned the architect from this City forever... Waste of time and good put the nail in the coffin	10/1/2021 1:13 PM
147	Ridiculous.	10/1/2021 11:54 AM
148	Screams "look at me I'm different and unlivable."	10/1/2021 11:33 AM
149	Although I do appreciate wanting to be different and trendy but again to me this design looks like there were several architects/designers and not one was willing to compromise	10/1/2021 10:32 AM
150	The design is creative, fun and unexpected - and I disagree with those that say it will be "dated" in 20 years. Come on, that's a lame argument for this particular design.	10/1/2021 6:23 AM
151	It's not charming. It's way too futuristic and modern for WeHo.	9/30/2021 6:22 PM
152	It looks alive, not just the plants on the building but that actual structure looks like an alien creature.	9/30/2021 5:09 PM
153	the design isn't wonderful. The Emerson College building in Hollywood lacks sidewalk appeal and does not feel inviting to the public, and I fear this project has some of the same problems.	9/30/2021 1:23 PM
154	It would be more interesting if there were more such buildings on Sunset. It doesn't speak to anything else and as such, there is the danger it would become a white elephant. I suppose the same could be said about the proposed Frank Gehry project at Sunset/Crescent Heights, but I admire that design. It's different enough to be interesting but not so different as to be a white elephant.	9/30/2021 11:47 AM
155	See previous comments, no more white cismale hetero architects	9/30/2021 5:44 AM
156	Avoid any moving advertisement or large billboards	9/29/2021 9:55 PM
157	Stop with the over designed, ultra modern, designs. The Pendry residences should be a warning to all designers and developers in WEHO. The glass and chrome finishes are a nuisance to the surrounding neighborhood causing sharp, bright reflections into the other residences in the neighborhood.	9/29/2021 9:21 PM
158	The west tower seems to echo Zaha Hadid but not to the same level of execution and design harmony with the east tower. I don't mind that the two towers have different designs as long as the communication between the two is interesting. The design needs more refinement for this to be achieved.	9/29/2021 6:40 PM
159	Does not offer any harmony with the rest of the architecture in the area.	9/29/2021 5:32 PM
160	I'd like to see more public space on the ground floor - places for people to sit, maybe a parklet or water feature - an amenity that improves the quality of life for the neighborhood as well as future hotel guests or office workers.	9/29/2021 5:15 PM
161	Start over	9/29/2021 12:49 PM
162	I think it is painfully ugly.	9/29/2021 12:40 PM
163	half-assed freshman skills	9/29/2021 11:55 AM
164	I think it is ugly, very ugly.	9/29/2021 11:33 AM
165	I don't dislike the design. I like creative designs	9/29/2021 10:48 AM
166	It's ugly. Butt ugly.	9/29/2021 10:44 AM
167	Too tall; not opposed to design if it weren't so overwhelming.	9/29/2021 9:28 AM
168	It's not an appealing design. I'd hate to have to see that every day.	9/29/2021 8:30 AM

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169	it is not pleasing to the eye. it's ugly	9/29/2021 8:11 AM
170	Stunning	9/29/2021 7:31 AM
171	Why? What is gained through this unusual design? if we only gain attention to the architect, then it's not worth it. If there's benefit to the City and our residents for the building's design to gain so much attention, let me know what that is.	9/29/2021 6:39 AM
172	Honestly it's not the worst in terms of architecture on a drawing board. But it doesn't feel like part of a neighborhood.	9/28/2021 10:45 PM
173	Its weird design just doesn't match any current aesthetic in this area, it looks more at home on the Vegas strip (or yes Dubai) than on the Sunset Strip in this part of WeHo. In contrast, The West Hollywood Edition built a few blocks east is elegant yet not at all so blunt or intrusive in its style. This 8850 Sunset design seems to ignore that people actually live here, and that we do not want the skyscraper congestion of downtown urban areas. We need to be able to see things like hillsides and downhill vistas. This building's design would obstruct those for everyone who lives and works within a five block radius. This design invites claustrophobia into what is currently a charming neighborhood.	9/28/2021 9:29 PM
174	I fear a white elephant. But once it's there it's not coming down. It's the type of building The tourists like to take selfie's at. When they are there for five minutes period. It's the type of tourist attraction design that will play havoc with traffic	9/28/2021 8:59 PM
175	I generally like the design a lot and live in close proximity.	9/28/2021 8:00 PM
176	Get started already!	9/28/2021 7:36 PM
177	The contrasting 2 tower design could go a long way to becoming an iconic West Hollywood land mark.	9/28/2021 7:04 PM
178	Hideous. Dangerous.	9/28/2021 6:53 PM
179	I think the design is unique and not like the boxes were seeing in proliferation around town. Sunset, Santa Monica and other major thoroughfares is where large developments belong. I've lived in The Norma Triangle for close to 20 years and love to see these new projects.	9/28/2021 6:12 PM
180	The aesthetic sensibility of a mollusc.	9/28/2021 6:10 PM
181	West Hollywood should have its own architectural style, and not be seeking derivative and twenty-year old designs.	9/28/2021 5:01 PM
182	I do not like the design	9/28/2021 3:55 PM
183	really wild, expensive to upkeep. Need real sustainability and long term thinking and not just plants.	9/28/2021 2:40 PM
184	Worst design I've ever seen. It looks like junk and is laughable.	9/28/2021 2:24 PM
185	Awful design that looks TOO out of the place with the immediate area.	9/28/2021 1:51 PM
186	Once you see Pac Man can't unsee!	9/28/2021 1:45 PM
187	I find it too sharp and angular. I do not think it will age well.	9/28/2021 1:43 PM
188	No	9/28/2021 1:42 PM
189	The design is amazing. Thank you!	9/28/2021 1:39 PM
190	Very cool design	9/28/2021 12:35 PM
191	Great design fitting to the strip. I am glad it doesn't look like just a box, like some of the newer built hotels	9/28/2021 12:17 PM
192	Needs to be completely scrapped and start ove.	9/28/2021 12:17 PM
193	Scale the design back so the building looks like it belongs in the area.	9/28/2021 12:08 PM
194	Comments added earlier. Would have saved for here, but got them in already.	9/28/2021 11:39 AM
195	Beautiful!	9/28/2021 11:38 AM
196	A drunk toddler could have come up with a better design.	9/28/2021 11:37 AM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

197	Not pleasing to the eye. Lacks any real beauty.	9/28/2021 1:16 AM
198	I don't like either tower's look	9/27/2021 9:34 PM
199	HORRIBLE	9/27/2021 9:32 PM
200	I appreciate that the massing is split between two towers. It is a design that does not appear "heavy", which helps to reduce the impact of the height. I live right below this project in Norma Triangle and have no issues with the design or scale.	9/27/2021 3:34 PM
201	horrid	9/27/2021 2:38 PM
202	I am supportive of architectural creativity	9/27/2021 1:22 PM
203	Hire Zaha Hadid Architects if you want this style.	9/27/2021 1:18 PM
204	How is are these 2 buildings and their design creating community? Form doesn't follow nor meet function.	9/27/2021 12:44 PM
205	Parking Parking Parking and traffic jam getting into corner of Sunset and San Vincente... nightmare congestion	9/27/2021 11:32 AM
206	Utterly hideous. A reject from The Jetsons files at Hanna Barberra. The idea of not building one more brown white and orange box laudable. This design though is laughable.	9/27/2021 9:15 AM
207	We don't need another hotel so close to The London.	9/27/2021 8:49 AM
208	I like every large scale project Mayne has done in LA. I think a high profile project that will get widely published will help draw more foot traffic to the area during the day - something that stretch of Sunset needs	9/27/2021 7:54 AM
209	None	9/27/2021 7:42 AM
210	No	9/27/2021 7:12 AM
211	It doesn't have the "wow" factor I was expecting. It just look like a wish list and the final act for the "starchitect"	9/27/2021 7:10 AM
212	The design is reminiscent of "The Jetsons" cartoons and has been nicknamed accordingly. Although interesting, not appropriate for WEHO. The city council will most likely approved regardless of neighborhood impute which is disappointing.	9/27/2021 6:49 AM
213	no	9/27/2021 5:28 AM
214	The two buildings look like a stack of staples sandwiched between a gigantic staple remover!	9/26/2021 10:31 PM
215	Disneyworld meets Burj Khalifa	9/26/2021 10:09 PM
216	Too big, too gargantuan for the parcel of land you propose.	9/26/2021 10:00 PM
217	During an on-going pandemic, WeHo (of all places) should not be designing the Covid Hotel & Gardens. Check out the state of the art air conditioning system of the most famous building in the world: The Empire State Building.	9/26/2021 9:55 PM
218	looks good to me but but too area is oversaturated	9/26/2021 9:33 PM
219	Ridiculous	9/26/2021 9:08 PM
220	Disproportionate for the site	9/26/2021 8:53 PM
221	I think that the overall visual design intent is cool, especially if they keep the sort of "hill" between the two buildings.	9/26/2021 8:53 PM

## Q13 What other areas of concern on this project would you like future surveys to cover?

Answered: 199 Skipped: 269

#	RESPONSES	DATE
1	Your list seems to cover the concerns.	10/31/2021 5:57 PM
2	The lack of parking that is already a problem on the strip. Creating a hotel would attract far more people to this area which has a proposed limited parking. In turn this could cause a significant increase in traffic.	10/28/2021 8:46 AM
3	Traffic congestion	10/28/2021 2:57 AM
4	Increase in traffic in the area, the extra noise and maybe if any other blocks around the project could be redesigned.	10/27/2021 8:41 PM
5	Traffic	10/27/2021 2:46 PM
6	None	10/25/2021 7:02 AM
7	None	10/23/2021 9:18 AM
8	carbon footprint and earthquake safety	10/22/2021 3:09 PM
9	Would people prefer this project NOT happen and they find another use for the land they purchased. This area does NOT need another hotel/condo. There have been enough built on Sunset over the last five years. The Edition, The 1 Hotel, The Pendry, The Jeremy. ENOUGH!	10/21/2021 7:00 PM
10	TRAFFIC!!!	10/21/2021 2:06 PM
11	VIEW FROM THE SURROUNDING NEIGHBORHOOD	10/20/2021 10:19 PM
12	Quality of life impact. WEHO is a small town and yet you keep approving these huge structures.	10/18/2021 9:19 PM
13	Crime Issues, water & sewer issues, homeless issues. Traffic has gotten so busy on Sunset Blvd, these video billboards are very distracting driving. Alternative...don't build so ridiculously high. How many of these new hotels are fully occupied now?	10/18/2021 8:54 AM
14	Traffic impact. Parking adequacy.	10/17/2021 11:36 PM
15	They are destroying landmarks	10/17/2021 9:45 PM
16	More trees	10/17/2021 10:44 AM
17	How much of the viper room is even going to be there?	10/16/2021 4:35 PM
18	LEED certification, renewable energy integration, sustainable greenery integration.	10/16/2021 4:11 PM
19	idk	10/16/2021 4:04 PM
20	traffic	10/16/2021 1:38 PM
21	Noise pollution	10/15/2021 5:41 AM
22	Potential for disruption to local businesses during construction.	10/14/2021 2:11 PM
23	traffic	10/14/2021 10:54 AM
24	Traffic congestion noise pollution	10/13/2021 10:37 PM
25	already covered in upcoming surveys	10/13/2021 9:34 PM
26	Signage	10/13/2021 5:54 AM
27	Too many to mention	10/12/2021 11:38 PM

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28	The affect on traffic and parking	10/12/2021 5:41 PM
29	too tall and ugly	10/12/2021 1:35 PM
30	Environmental impact. Are you using environmentally friendly and sustainable materials. Concrete is DETRIMENTAL to the atmosphere. Lots of co2. This is tacky. No. Don't do it.	10/12/2021 11:21 AM
31	Congestion cars	10/12/2021 7:43 AM
32	Use of helicopter pad creating noise and air pollution and air congestion.	10/11/2021 4:55 PM
33	Traffic and parking	10/11/2021 4:17 PM
34	Adding to traffic/overall already overwhelming congestion in the area	10/11/2021 3:39 PM
35	Parking	10/10/2021 9:37 AM
36	Traffic traffic traffic. And traffic accidents	10/10/2021 8:33 AM
37	Sasha	10/10/2021 8:26 AM
38	Traffic. Parking.	10/10/2021 6:53 AM
39	traffic, where are all the cars going to go? we keep creating more development but no more roads and no public transportation. or smaller electric cars. we need housing for the homeless and affordable housing not luxury developments for the rich.	10/10/2021 5:55 AM
40	Build at night so traffic won't be hell, more than is.	10/9/2021 8:22 PM
41	Crime, quiet spaces, enjoyment of ones home without the noise nor hideous architecture	10/9/2021 2:17 PM
42	How residents feel who live across the street.	10/9/2021 2:05 PM
43	Overall a building that is good for the area: fits with the historic nature of the Blvd, does not make traffic worse, is not an eyesore, etc. This design fails all of these. Let's start again please. Thank you.	10/9/2021 1:20 PM
44	None	10/9/2021 10:28 AM
45	Public access/ amenities. Open space, street engagement. Pedestrian access. Retail frontage	10/9/2021 9:23 AM
46	Why developers are tearing down every old building in LA	10/9/2021 9:22 AM
47	traffic, sustainability,	10/9/2021 8:54 AM
48	None come to mind.	10/9/2021 12:36 AM
49	Survey the neighbors that are directly affected by it. Also, survey the businesses that are going to be affected by the construction.	10/8/2021 7:41 PM
50	The effects on performing musicians, who are a major reason this neighborhood has been worth visiting for decades.	10/8/2021 7:08 PM
51	It should still have a music venue!!! Plus public space, affordable house, outdoor dining, how it looks from the street, lyft/uber access	10/8/2021 2:08 PM
52	Traffic congestion. Noise mitigation	10/8/2021 12:53 PM
53	Density, Safety, Traffic, Noise. Too many billboards- distracting and light is annoying for drivers and residents.	10/8/2021 12:17 PM
54	Crime and safety, EIR, "affordable housing" malarkey.	10/8/2021 11:17 AM
55	.	10/8/2021 10:03 AM
56	Congestion; historic preservation	10/7/2021 10:10 PM
57	Design and what's publicly available at the space.	10/7/2021 7:58 PM
58	Impact on the community. Traffic mitigation. Changes in traffic flow to facilitate life for the thousands of people who actually live here. Environmental concerns of added construction, increased population on the community. Will this even be available for public use at the street level or is it another block of WeHo that will separate the "haves" from the "have-nots?" Will	10/7/2021 5:40 PM

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there be public spaces open to everyone it will this entire block be off limits like the Mondrian, the other huge hotel (forgot the name-used to be Hyatt) and the other huge projects on the corner of La Cienega.

59	water usage, traffic during and after construction. Sunset is already packed with cars	10/7/2021 5:21 PM
60	Community and residential impact. This is not just a business corridor, but a neighborhood as well.	10/7/2021 1:19 PM
61	I'd like to see this (and all new buildings really) take a proactive approach to the environment. Don't build things that just won't do harm-try to build things that are either neutral or provide an environmental "service" or benefit to the community.	10/7/2021 12:40 PM
62	none	10/7/2021 11:48 AM
63	Parking	10/7/2021 9:52 AM
64	amount of people, cars, and who needs this new building, it has zero value to the residents of the WeHo	10/7/2021 9:31 AM
65	Safety	10/6/2021 11:42 PM
66	sunlight/shadow study	10/6/2021 11:35 PM
67	parking & traffic! already impossible!	10/6/2021 11:32 PM
68	foot traffic accessibility	10/6/2021 10:23 PM
69	Traffic	10/6/2021 10:05 PM
70	How about buy out the rest of the block.	10/6/2021 8:56 PM
71	affordable housing. paying homage to what was there before development.	10/6/2021 7:04 PM
72	Traffic flow and increased demand on parking.	10/6/2021 6:01 PM
73	All for modern design but this looks super out of place with the 2 towers being so disconnected.	10/6/2021 5:59 PM
74	Traffic	10/6/2021 4:23 PM
75	Traffic, security for residents/guests and for surrounding streets. Noise from gatherings at hotel. Parking. Effects on residents.	10/6/2021 2:32 PM
76	Traffic	10/6/2021 2:10 PM
77	Traffic. No lanes shut down on Sunset, ever.	10/6/2021 11:51 AM
78	It will create terrible traffic if it is higher than the 10 stories.	10/6/2021 11:37 AM
79	Immediate surroundings of the project: sidewalks, public transit access, utility lines, street experience.	10/6/2021 10:47 AM
80	Traffic calming and noise impacts, especially evening and weekend, south of Sunset	10/6/2021 6:37 AM
81	Impact to the neighborhood. It's too close to classic WeHo residential neighborhoods. These developers are destroying the neighborhoods we live in.	10/6/2021 1:51 AM
82	Traffic. Drinking on the sidewalks.	10/5/2021 10:28 PM
83	You have them covered	10/5/2021 9:45 PM
84	traffic, parking, first responders 911 calls for fire trucks, police cars and ambulances	10/5/2021 5:42 PM
85	What is being done to help keep those businesses that will be displaced in the area?	10/5/2021 5:39 PM
86	Affordable housing, affordable entertainment (no more 'luxury', quality of life (ie light blocking and traffic), area need for more retail (ie is there a need for more retail when nearly half of existing retail spaces are currently empty)	10/5/2021 2:51 PM
87	SAFETY! How to keep drugged-up mentally-crazed vagrants from wandering the Blvd and within the public spaces. These structures need to find a way to prevent people from sleeping on their spaces because otherwise it encourages more vandalism and crimes against the	10/5/2021 2:28 PM



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118	Just don't.	10/3/2021 11:34 AM
119	Necessity	10/3/2021 11:01 AM
120	Comparative economics with respect to (a) workers and (b) the City (among other things).	10/3/2021 10:44 AM
121	All of the above	10/3/2021 10:28 AM
122	I'm disgusted the city is allowing what's left of it's history to be "reimagined ". All that will be left of West Hollywood's rich history will be a plaque commemorating the past. They paved paradise and put up a parking lot indeed. Where is the preservation committee?!	10/3/2021 10:04 AM
123	Traffic, necessity, benefit to the community, overall impact	10/3/2021 9:35 AM
124	Length of time traffic will be disrupted. Parking.	10/3/2021 9:32 AM
125	Entry and exit to parking- it's a very congested stretch - of sunset already	10/3/2021 9:32 AM
126	STOP THIS PROJECT	10/3/2021 9:20 AM
127	INTENSITY OF TRAFFIC IN SURROUNDING AREA, ACCESS AND PARKING, UPGRADES TO THE SEWER, WATER AND ELECTRICAL LINES FOR THE AREA SINCE THOSE ARE DATED BEYOND 100 YEARS. TOO INTENSIVE USES FOR THE BLOCK AND AREA.	10/3/2021 9:18 AM
128	The potential congestion and inconvenience of construction, how long would that be going on for? Live very close to this project, I love the idea of it and I think it needs to happen, I just hope construction can be as minimal of inconvenience as possible for those of us who very close to it.	10/2/2021 8:51 PM
129	West Hollywood	10/2/2021 2:39 PM
130	How the proposed development (in this form) would detract from or benefit the city and its stakeholders. That is, why would it deserve a variance?	10/2/2021 2:17 PM
131	must be respectful of existing surroundings and neighbors - to live across the street or in the hills and see this everymorning would make me vomit	10/1/2021 1:13 PM
132	Use of solar energy/climate change etc. I am also sick and tired of the BS surrounding the digital bill board craze. They are so distracting when driving.	10/1/2021 10:32 AM
133	Impact on adjacent neighborhoods--spillover effects: Congestion, light, scarce resources	10/1/2021 10:26 AM
134	Increase the pedestrian experience and build up a better night life.	10/1/2021 6:23 AM
135	Are more hotels really what Weho needs?	10/1/2021 6:12 AM
136	Transit access, bicycle and e-vehicle accommodations.	9/30/2021 10:19 PM
137	Noise, light from digital billboards, increased traffic on the strip, view of the city from all units that currently do not have a view that is being obstructed and reserve the right to maintain that sight line given the existing zoning.	9/30/2021 6:22 PM
138	The employment of staff	9/30/2021 5:09 PM
139	None	9/30/2021 5:44 AM
140	operation logistics of loading docks, trash removal. The illegal AKA hotel which the city caved on, does not have a loading dock for all of furniture movements and are often unloading on Sunset Blvd.	9/29/2021 9:55 PM
141	We have seen no reports on how traffic will be addressed at these intersections due to the increased population of the residences and businesses this development will bring.	9/29/2021 9:21 PM
142	traffic abatement.	9/29/2021 6:28 PM
143	Earthquake faults near by.	9/29/2021 4:12 PM
144	traffic	9/29/2021 4:00 PM
145	Appropriately sized development for the neighborhood. This isn't Vegas	9/29/2021 12:49 PM
146	water pipe replacements. lowering height.	9/29/2021 11:55 AM

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147	More talk about the size	9/29/2021 10:48 AM
148	pollution, construction noise, traffic	9/29/2021 8:11 AM
149	Getting it completed faster.	9/29/2021 7:31 AM
150	Consider alternate plans	9/29/2021 3:55 AM
151	T	9/28/2021 10:47 PM
152	Parking, street level business that provide more than just expensive restaurants.	9/28/2021 10:45 PM
153	Noise pollution - not just from its construction, but mainly from its daytime/nighttime use once it opens for business.	9/28/2021 9:29 PM
154	All of the above. Also the nearby earthquake line. The underwater streams in this part of town. How this building could better service and be compatible with the community. Versus only with tourists and very rich people	9/28/2021 8:59 PM
155	None.	9/28/2021 8:00 PM
156	Planning will do their job on necessary adjustment that may arise.	9/28/2021 7:36 PM
157	Does the city of West Hollywood even care about the impact all this development has on the price of rental stock in the city?	9/28/2021 7:13 PM
158	Let's see some West Hollywood Designers involved in the design and development of the project	9/28/2021 7:04 PM
159	Community impact. Sustainability: Utility usage, water usage, traffic. Visual blight.	9/28/2021 6:53 PM
160	Does its help Homelessness? More affordable housing. Who stands to profit. What alternative concepts are there? If none, why?.	9/28/2021 6:10 PM
161	Construction issues. Licensing issues. Noise issues and policing once constructed. What will the site bring to local people - local people won't stay there, buy there, or frequent the tired concept that is The Viper Room. Locals use the restaurants currently there, along with Turners. Sunset Strip is a food desert when it comes to markets. All we have are Turners and Sunset Oil.	9/28/2021 5:01 PM
162	Water, where will the water come from for this project? There is already a water shortage.	9/28/2021 3:55 PM
163	community benefit, sustainability, long term view of the city.	9/28/2021 2:40 PM
164	How an architect is selected. This is a joke. The committee who selected him should be fired. Start over w a design that is tasteful. Get a different architect.	9/28/2021 2:24 PM
165	Traffic, Way too much congestion, Too many hotels in immediate area already, etc.	9/28/2021 1:51 PM
166	Traffic and parking	9/28/2021 1:45 PM
167	You seem to have covered it, perhaps demographics of expected customers, i.e. approximate room and condo prices. Who is their market? Who will be operating?	9/28/2021 1:43 PM
168	Traffic and parking	9/28/2021 1:42 PM
169	Nothing. Please start construction soon.	9/28/2021 1:39 PM
170	Increased traffic, increased crime	9/28/2021 12:17 PM
171	The traffic impact the project will have on the residents of Larrabee and the surrounding residential streets, both during construction and after the project is completed.	9/28/2021 12:08 PM
172	Landscaping will not deteriorate, or be neglected and removed in the future.	9/28/2021 11:39 AM
173	music venue in it	9/28/2021 11:38 AM
174	How to keep it from happening...	9/28/2021 11:37 AM
175	Pollution. Noise from the project. We hear the London events music and weddings sometimes. This complex is much closer. Noise, music sounds could be 10 x as loud. Possible helicopter usage? Helipad.... is that really being considered?	9/28/2021 1:16 AM

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176	Density impact, environmental and traffic impact.	9/27/2021 9:34 PM
177	SHADOWING SUNSET STRIP...RUINING VIEW CORRIDERS	9/27/2021 9:32 PM
178	Parking requirements	9/27/2021 3:34 PM
179	destruction of charming historic area	9/27/2021 2:38 PM
180	Construction mitigation, traffic management, road improvements/repair	9/27/2021 1:54 PM
181	I think it should include some form of creating community and cohesiveness within the community. How inclusive is this building to the people of West Hollywood? Who would go to it?	9/27/2021 12:44 PM
182	Traffic effects, especially on Larrabee. Traffic density in general. No need for more overpriced units in area.	9/27/2021 9:15 AM
183	Earthquake, water and soils concerns and how the project will accommodate the traffic in and out of the building and onto the neighboring streets. How to keep the neighboring residential streets from being terribly impacted by new vehicles. How to funnel traffic into and out of the project given the existing traffic logjams on Sunset Blvd.	9/27/2021 9:10 AM
184	Public access/spaces in building. Potential tenants, including art museum.	9/27/2021 7:42 AM
185	Na	9/27/2021 7:12 AM
186	Environmental impact.	9/27/2021 6:49 AM
187	none	9/27/2021 5:28 AM
188	Traffic. Lane closures during construction.	9/27/2021 1:20 AM
189	Impact on residential neighborhood	9/26/2021 11:05 PM
190	Traffic, especially at the corner of Sunset and San Vicente, is a huge concern to me. So I hope I get that survey next!	9/26/2021 10:31 PM
191	Crime, noise, traffic, transients	9/26/2021 10:09 PM
192	Traffic and light pollution from the billboards	9/26/2021 10:05 PM
193	TRAFFIC CONGESTION THE INTERSECTION AT SAN VICENTE IS AN F!	9/26/2021 10:03 PM
194	TRAFFIC, TRAFFIC, TRAFFIC!	9/26/2021 10:00 PM
195	Building dangerous structures (internal & architectural) during a worldwide pandemic.	9/26/2021 9:55 PM
196	Traffic and congestion impact.	9/26/2021 9:51 PM
197	transportation	9/26/2021 9:33 PM
198	Traffic concerns and parking.	9/26/2021 9:21 PM
199	Noise	9/26/2021 8:53 PM

## Q14 General Comments about 8850 Sunset / Viper Room project:

Answered: 184 Skipped: 284

#	RESPONSES	DATE
1	I've already covered my general comments. I'm afraid that it's too late in the process and too much money has been spent for there to be any real and significant change to the project from listening (or not) to public input. The lobbyists will do their jobs well and project will be a go.	10/31/2021 5:57 PM
2	Please do not build this.	10/28/2021 8:46 AM
3	It is a beautiful building and while every project comes with its downsides, I feel that this is a well needed addition to West Hollywood and the Sunset Strip.	10/27/2021 8:41 PM
4	Do not build	10/27/2021 2:46 PM
5	Breathing new life into a dilapidated portion of the Strip. Good.	10/25/2021 7:02 AM
6	Cut the red tape and put it up!	10/23/2021 9:18 AM
7	Too tall and Not harmonious with the 2 buildings or the neighborhood	10/22/2021 3:09 PM
8	WeHo has always been known for its eclectic neighborhood and this is ugly and over developed	10/22/2021 12:08 AM
9	This entire project is unacceptable to me. Not just the height. There is already a hotel (The London) that does not need to be obstructed by this monstrosity. And the block and surrounding area are already too congested.	10/21/2021 7:00 PM
10	UGLY	10/21/2021 2:06 PM
11	I like the glass tower. The wrap-around tower is too wannabe CGI for my arch taste.	10/21/2021 10:18 AM
12	THIS CONCEPT JUST DOES NOT FIT IN WITH THE SURROUNDINGS.	10/20/2021 10:19 PM
13	It think it's great to renew and redevelop but each development has to respect the space upon which it's built, the community around it and the workers whilst providing purpose and convenience to the patrons it seeks to serve. This needs more careful thinking about how people will use the facility; including how they will get there and where they can comfortably park.	10/18/2021 4:10 PM
14	What about homeless and rising crime happening up on Sunset Strip? Can we address this 1st, then worry about more hotels & video billboards? I live in this area & have seen such a change over the past 5 years. These spaces are already occupied by tenants paying the City of West Hollywood rent. Utilize what is here already.	10/18/2021 8:54 AM
15	It's an ugly building that will destroy invaluable WeHo history.	10/17/2021 11:36 PM
16	No	10/17/2021 9:45 PM
17	Very modern and signature piece that will bring move visitors, investors and tourists to our city.	10/17/2021 10:44 AM
18	I think this portion of Sunset does need some revitalization so I'm excited about this project! I just hope some revisions are made and that clean energy is being heavily considered.	10/16/2021 4:11 PM
19	out of place	10/16/2021 1:38 PM
20	Noise , traffic, and height concerns and please no more tacky flashing light video screens	10/15/2021 5:41 AM
21	These highrise monsters are ruining the Strip.	10/14/2021 5:44 PM
22	Completely out of place with the area and frankly the height doesn't help by a long shot.	10/14/2021 2:44 PM
23	I am skeptical about the need for more hotel space in the area.	10/14/2021 2:11 PM
24	it does nothing to help with badly needed affordable housing.	10/14/2021 10:54 AM

8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

25	TOOOOOOOOOOOOOO BIG	10/13/2021 9:34 PM
26	The City of West Hollywood issued a study (PRE-Pandemic) that showed a major negative impact on the financial viability of the city's hospitality industry with construction of additional unapproved hotels in such a small town. POST-Pandemic, West Hollywood City Council should revisit that study while putting a moratorium on any hotel development that has not already been permitted.	10/13/2021 1:22 PM
27	It is very important to keep the Viper Room and Turner's Liquor! They should be made into historic sites. Even Ta-Ke's Sushi has been there since the 60's. I'd like to see a design that incorporates and highlights them.	10/13/2021 6:50 AM
28	Please hire a better architecture firm.	10/13/2021 5:54 AM
29	So upsetting	10/12/2021 11:38 PM
30	not good in the least, looks like a evil spaceship from Star Trek or Star Wars. No go.	10/12/2021 1:35 PM
31	Ugly. You should be ashamed. Life is t just about money. This is so selfish and for profit not for WeHo culture.	10/12/2021 11:21 AM
32	We don't need another tall hotel in the neighbourhood.	10/12/2021 7:43 AM
33	It does not belong in West Hollywood!!!!!! The people concerned with this project have no knowledge of charm or tradition.	10/11/2021 4:55 PM
34	This project is the wrong style for the neighborhood and is the wrong scale for the neighborhood	10/11/2021 4:17 PM
35	It needs to be scaled down overall and look more elegant. I love modern and edgy but this looks like a ride at Disney vs a classy, upscale building.	10/11/2021 3:39 PM
36	Eyesore and unnecessary. All the history and uniqueness of WeHo is being destroyed.	10/10/2021 8:06 PM
37	Not a good idea in any way shape or form.	10/10/2021 3:22 PM
38	I like it! Modernize the strip!!	10/10/2021 2:39 PM
39	Hideous	10/10/2021 8:33 AM
40	Do we need more unsold condos that end up as apartment buildings.	10/10/2021 6:53 AM
41	Do something useful for a change instead of this ridiculous project.	10/10/2021 5:55 AM
42	None	10/9/2021 8:22 PM
43	STOP IT	10/9/2021 2:17 PM
44	Its too large and too high. It doesn't belong there. Its a horrible place to put such a high tower, strategically. This is not another Century City Blvd with high rises. Its a famously open spaced strip to allow sunlight onto the streets.	10/9/2021 2:05 PM
45	Disaster.	10/9/2021 1:20 PM
46	Fully support	10/9/2021 10:28 AM
47	Lean into local architecture traditions and character. This build int could be built in any major city. Nothing about it says Los Angeles.	10/9/2021 9:23 AM
48	The Vioer Room should get historic status from Weho	10/9/2021 9:22 AM
49	None	10/9/2021 12:36 AM
50	Nix the project.	10/8/2021 7:41 PM
51	Great project, please preserve the music venue and create public spaces.	10/8/2021 2:08 PM
52	That strip of the land needed upgrade for a long time	10/8/2021 12:53 PM
53	Overall can be a great additions to the strip. Too large, Too dense. Needs to consider the surrounding residential neighbors below and the traffic at that intersection/noise and what is being built across from it... overdevelopment. Needs to be reigned in slightly. But overall concept is great and modern and will benefit the community	10/8/2021 12:17 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

54	Don't do it.	10/8/2021 11:17 AM
55	.	10/8/2021 10:03 AM
56	As a design student, who can I contact to shadow and learn more about this project?	10/7/2021 11:15 PM
57	That proposal should never even be considered it's literally insane to look at	10/7/2021 10:10 PM
58	I don't support it for all the reasons I have stated. Typical WeHo pro development project that does not create a vibrant walking street. What is the vision for this street? Video billboards? No interesting stores (banks, businesses that sell real estate, hotels)Las Vegas II? Too sad that the quirky architecture of the Sunset Strip - which creates a street-level ambience that supports foot traffic —will be a thing of the past.	10/7/2021 5:40 PM
59	wrong location	10/7/2021 5:21 PM
60	Not a fan of the current plan and confident Morphosis can do better with appropriate feedback and guidance.	10/7/2021 1:19 PM
61	It's really quite beautiful!	10/7/2021 12:40 PM
62	Loved it!	10/7/2021 11:48 AM
63	It's horrible. Build something with Hollywood character, not Dubai.	10/7/2021 9:52 AM
64	Please cancel it and start over	10/7/2021 9:31 AM
65	The Viper Room is so important to our community and history. I frequent the venue, of which there are so few left, and am saddened by this.	10/7/2021 7:45 AM
66	the traffic is already at a standstill on sunset most of the time. with the three other tower/hotel/condo developments underway the area will be entirely over stressed. It cannot support another development of this size.	10/6/2021 11:35 PM
67	Find a new design.	10/6/2021 11:32 PM
68	Can you offer renters such as myself, who live across the street, a new apartment in you new complex for the price I'm paying for mine right now?	10/6/2021 8:56 PM
69	i love thom mayne's work. don't let this opportunity pass.	10/6/2021 7:04 PM
70	Awful	10/6/2021 4:23 PM
71	Along with the hotels already built along Sunset Plaza, the changes in Sunset do not improve the lives of people who live here, just the tourists who visit. I guess that's the point?	10/6/2021 2:32 PM
72	Too tall.	10/6/2021 2:10 PM
73	Too tall, Too giant.	10/6/2021 11:51 AM
74	I love it so much that I would be EXTREMELY unhappy if this were in any way scaled down or scrapped because of bad faith NIMBYs. If any, as I have repeatedly mentioned throughout this survey, is to scale UP	10/6/2021 10:47 AM
75	Good development can benefit everyone. Intensification of land use promotes sustainability. I don't philosophically have an issue with building height so long as any negative impacts (e.g. wind, shadowing) are adequately mitigated. I'm not however totally sold on the top-level bridge connecting the towers from a design perspective.	10/6/2021 6:37 AM
76	It's wrong for the neighborhoods around it.	10/6/2021 1:51 AM
77	Will the young people with disposable income not go to a cool building. If you're going to go all out, can't it be beautiful like a Frank Gehry building that flows?	10/5/2021 10:28 PM
78	No	10/5/2021 9:45 PM
79	I think it's a bad idea to push out 8 mom and pop businesses to add more over priced hotel room, over priced apartments, overprice condos and overpriced office and retail space	10/5/2021 5:42 PM
80	Traffic nightmare!!	10/5/2021 4:57 PM
81	Stop it	10/5/2021 3:34 PM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

82	Hire a young architect who knows the area and needs of the community. Surely there is a young or LGBT+ or POC or non-millionaire architect out there	10/5/2021 2:51 PM
83	I should have checked "Belongs in Dubai", this really is a non-starter for me.	10/5/2021 10:58 AM
84	What government officials got bribed for this one	10/5/2021 7:00 AM
85	Wow.	10/4/2021 5:50 PM
86	It's a worthwhile project, that although it might need some work on the edges (like MORE AFFORDABLE HOUSING), it is overall a well thought out proposal.	10/4/2021 5:21 PM
87	100% in favor	10/4/2021 4:20 PM
88	I love it	10/4/2021 3:08 PM
89	Please, consider the needs of residents -- we're living there, both to the north and south of Sunset Bl., and we don't need the increased traffic congestion/ lack of parking/ inability to ever get to our homes... This project will destroy multiple WeHo neighborhoods, imposing an undue burdens on residents. Please, don't cave in to developer's greed!	10/4/2021 2:57 PM
90	The Viper Room does not deserved to be embellished in a new project.	10/4/2021 2:57 PM
91	If West Hollywood wants to develop the strip, which I support, they need to greatly improve the parking. I would strongly support building several parking garages that would offer 2 hours of free parking at the various garages, as we enjoy in Beverly Hills. In addition to alleviating the parking shortage in the area, I think it could attract patrons for dining and shopping, which would benefit the economy.	10/4/2021 2:31 PM
92	I think it is an interesting and needed addition to the Strip that not brings something classy to the area but replaces an under-used run down block with something for the community. I love the green space in the middle.	10/4/2021 1:08 PM
93	Half of the area should remain unexcavated, not hollowed out or dug up leaving the native soil in place and a natural place for people and fauna to gather outside. Install a butterfly pavilion for Pete's sake. An aviary. A real garden.	10/4/2021 12:25 PM
94	Too big and overwhelming and frankly quite ugly.	10/4/2021 11:26 AM
95	Sorry to see it disappear	10/4/2021 6:10 AM
96	Should be max 5 stories. Should be a design that maintain the sunset strip charm without turning it into the impersonal, messy and unsafe area that the hollywood Blvd has become	10/4/2021 3:42 AM
97	Architecture is totally out of place.	10/3/2021 10:37 PM
98	None	10/3/2021 9:47 PM
99	Na	10/3/2021 8:15 PM
100	I really like the design and concept.	10/3/2021 7:26 PM
101	Progress comes whether we like it or not. Let's please be smart about it. PLEASE for the love of God, do something about traffic before we get more of these huge new developments.	10/3/2021 4:20 PM
102	Should be cancelled immediately.	10/3/2021 4:14 PM
103	I liked the Viper Room better.	10/3/2021 2:41 PM
104	We need MORE projects like this!!! BUILD IT!	10/3/2021 2:32 PM
105	Stop.	10/3/2021 1:26 PM
106	Bigger is not better. Preserving the unique quality of the Sunset Strip does not have to equal over the top design.	10/3/2021 1:10 PM
107	The worst	10/3/2021 12:01 PM
108	Barf worthy. This isn't Dubai or Reno.	10/3/2021 11:34 AM
109	Disturbingly out of place.	10/3/2021 11:01 AM
110	If the City were to have an ownership interest or ongoing royalty, I'd find such public-private	10/3/2021 10:44 AM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

	partnership a big plus.	
111	Start over. Think Art Deco rather than Dubai.	10/3/2021 10:28 AM
112	See above	10/3/2021 10:04 AM
113	ABORT ENTIRELY	10/3/2021 9:57 AM
114	Designate landmark status...keep as-is!	10/3/2021 9:41 AM
115	Hate it.	10/3/2021 9:41 AM
116	It's too big and out of place.	10/3/2021 9:35 AM
117	Sad to lose historic viper room but excited to beautify this area!	10/3/2021 9:32 AM
118	KILL IT.	10/3/2021 9:18 AM
119	For affordable units, maybe have a section for BIPOC and LGBTQIA+ artists to foster the arts and diversity. Some condos should be sold at BMR for income-qualified families like they do in Boston. The lower horizontal section of the development could be income-restricted microunits 300 sqft like in NYC. Parking for all units and charging stations for e-vehicles.	10/2/2021 3:22 PM
120	Leave it alone.	10/2/2021 2:39 PM
121	I have no objection, in principal, to the site's redevelopment but it should enhance and contribute to the city and its residents more than it removes. This current design provides no benefit to residents while extracting a hefty price. This is all loss, no gain for us.	10/2/2021 2:17 PM
122	I hate it. The Viper Room is one of the oldest bldgs on the strip. I'm not saying it has to stay but why replace it with this mess?	10/1/2021 11:33 AM
123	I've lived in WeHo down the street from this block of Sunset for 27 years - it would be invigorating to have a special building and the shops and amenities it would bring.	10/1/2021 6:23 AM
124	Not a fan. Will be bad for existing residents.	9/30/2021 6:22 PM
125	Please no, just build something simple and Hollywood style. Not sci-fi	9/30/2021 5:09 PM
126	None	9/30/2021 5:44 AM
127	There is nothing historic about the area. modify the design, lower the height and you will get approved	9/29/2021 9:55 PM
128	The area can be modernized without going full-on "5th Element" modern. Maybe try to keep a Viper Room entertainment facility, similar to the proposed development taking over the "Barney's Beanery" location (although Viper Room is much more worthy of saving than Barney's).	9/29/2021 9:21 PM
129	I am excited for this to finally get built. I hope it activates the street and adds visual interest during the day as well as night. I like the overall design but wish for more design refinement (a la Zaha Hadid). Jarring for shock value does not equate to good design. The buildings are well-situated on the lot. More greenery at street level in addition to on the building is always welcomed.	9/29/2021 6:40 PM
130	It's either the ugliest piece of architecture i have ever seen or it's outstanding in some perverse architectural universe. It does not take into considering the buildings around the area, the hills and the natural beauty of Sunset Bvd. The best part of this is that I'll probably be dead before the completion of this building.	9/29/2021 6:28 PM
131	I'm hopeful it can be built & soon.	9/29/2021 4:12 PM
132	what was a charming neighborhood serving street in the heart of the city is going to be contraption that makes us all feel like we are lost in a time warp.	9/29/2021 4:00 PM
133	Start over	9/29/2021 12:49 PM
134	leave viper room alone. this as ugly as ramada replacing tropicana.	9/29/2021 11:55 AM
135	kill it. build something that makes sense. and no to affordable housing. ridiculous notion.	9/29/2021 11:49 AM
136	Start over.	9/29/2021 11:33 AM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

137	Increase in law enforcement & emergency services to cover this increased density.	9/29/2021 10:44 AM
138	please keep the Viper Room and just update it from the original bones	9/29/2021 8:11 AM
139	I believe the developer should have a lot of leeway in what they design, but I would ask, even if given that leeway, why would you design something so many already have expressed their dislike of?	9/29/2021 6:39 AM
140	Tell the nimbys to shut up and go home. The viper room is a dump. The whole block is a dump. Preserving a dump keeps it a dump.	9/28/2021 10:47 PM
141	I've lived here on Larrabee Street for 20 years and I've never seen any new change summon a fraction of the protest from locals that this project has. We realize the property has been sold and that its new owners have every right to demolish what's there and build anew, but we just want the new structures to be reasonable for this neighborhood - one which includes the Sunset Strip as well as several blocks of low-standing residential buildings. I hope our City Council proves that it heeds the concerns of its constituents over wealthy developers. We really need our government to come through for us here.	9/28/2021 9:29 PM
142	During conversations at previous meetings with local residents, The developers have behaved arrogantly. They repeatedly mentioned how lucky we were to be getting 10 apartments. They are treating us like unsophisticated Hicks and it's really offensive	9/28/2021 8:59 PM
143	Would like to read architect's comments on design process leading to this solution.	9/28/2021 8:00 PM
144	The acclamation and recognition for this project is all positive. This will serve to draw commerce to West Hollywood.	9/28/2021 7:36 PM
145	Let's make this serve the Public Interest	9/28/2021 7:04 PM
146	We cannot allow this project to go forward.	9/28/2021 6:53 PM
147	I've always thought so many stretches of our major boulevards are underutilized. We live in the 2nd largest metropolitan area in the country - change is constant in urban environments.....some buildings need to be protected for posterity....but this is an unremarkable stretch of Sunset.	9/28/2021 6:12 PM
148	No.	9/28/2021 6:10 PM
149	It's currently so ridiculously bad it, it must be an opening hand in the developer's negotiation. When the next design comes through, no matter how poor or inappropriate it is, there will be pressure on others to concede to the developer's wishes because they've offered concessions.	9/28/2021 5:01 PM
150	Keep the Viper Room It has history!!	9/28/2021 3:55 PM
151	pro building and modernization, need housing for community good and not just for ultra rich or visitors.	9/28/2021 2:40 PM
152	Needs to be classy and an asset to the area.	9/28/2021 2:24 PM
153	See above - as well as save Turners and the Viper Room - it's park of the area's culture, history and charm!	9/28/2021 1:51 PM
154	Like some of architect's work like Emerson College. Not this one!	9/28/2021 1:45 PM
155	This block needs to be developed. I'm not sure this is the right look.	9/28/2021 1:43 PM
156	None	9/28/2021 1:42 PM
157	Nothing. The area is dirty and needs this bad.	9/28/2021 1:39 PM
158	While I support a project to replace the existing structures, the proposal is completely ridiculous and an eyesore.	9/28/2021 12:17 PM
159	I am very much opposed to this project.	9/28/2021 12:08 PM
160	Thank you for trying to add a landmark to the Sunset Strip.	9/28/2021 11:39 AM
161	Can't wait!	9/28/2021 11:38 AM
162	Ugly and out of place.	9/28/2021 11:37 AM

## 8850 Sunset / Viper Room Project - Survey # 1 Project Height and Design

163	The project is Way over the top. It will push residents away. However, I feel middle and lower income families are not the target clients of this project or for the future WEHO that is envisioned by leaders of this city. The money will prevail. This project will be greenlighted with maybe tiny insignificant changes. The citizens do not have sway here. It's the wild west. Money talks. Also using the name Viper room and giving people the impression that any bit of its legacy as a rock club is being preserved is laughable if believed. This is just another way to make the project palatable to anyone who liked or was concerned about the Vipers demise. Viper Room will just be used for it's name for a while but it will not exist as a rock club for it could not possibly bring in enough revenue in a project of this size. Using Viper as part of the name of 8850 will quiet many dissenters. It was a clever idea.	9/28/2021 1:16 AM
164	TOO LARGE TOO HIGH...TOO UGLY FOLLOW THE "MONTGOMERY ETHIC" of one story which gives CLASS to the Sunset Strip	9/27/2021 9:32 PM
165	A great project with proposed variances that I believe could be warranted, especially given that there are plenty of precedents for a building of this height on the strip (9000, The Edition, 9200, Sierra Towers, etc.).	9/27/2021 3:34 PM
166	so so sad that our history is being destroyed	9/27/2021 2:38 PM
167	I support furthuring the development and refinement of Sunset Blvd	9/27/2021 1:22 PM
168	It should be carefully evaluated to determine if people will move out of the City of Weho because of these continued mammoth proposals/projects.	9/27/2021 12:44 PM
169	I hate that soon "Sunset" Blvd will see no sunset and also no SUN period as the buildings will block out the sun	9/27/2021 11:32 AM
170	A behemoth which should not be given a height variance under any circumstances.	9/27/2021 9:15 AM
171	We don't need hotel in this location.	9/27/2021 8:49 AM
172	None	9/27/2021 7:42 AM
173	Let's all just admit that The Viper Room is dead. It's never coming back. What made it work was the grunginess, falling apart, underground look. That's gone. Rock & Roll is gone from the strip. It's just a matter of time before we lose the Whiskey and Roxy. We all know it, we just don't want to say it out loud.	9/27/2021 7:10 AM
174	Will be a project that is too large in scale for the area. Rumors abound city council will approve as labor contracts have been negotiated. Developers are funding campaigns and the payback is approval.	9/27/2021 6:49 AM
175	Needs to be stopped!	9/27/2021 5:35 AM
176	none	9/27/2021 5:28 AM
177	I think that's the main concern of the developers and possibly of the city is the money that it will generate rather than the lifestyle of the citizenry that lives in the surrounding area.	9/26/2021 10:31 PM
178	Move it to DTLA	9/26/2021 10:09 PM
179	I am very unhappy about this too large and disruptive project	9/26/2021 10:05 PM
180	No more hotels. And this is not the Viper Room! Stop misleading the community. The Viper room will be gone forever! These development are causing everything in West Hollywood to be no longer affordable. Rents, leases everything goes up, up up!	9/26/2021 10:03 PM
181	The City of West Hollywood's overbuilding craze, coupled with the blight of huge digital billboards, is destroying the beauty, serenity and quality of life for all residents who live near Sunset Boulevard. Adding another hotel is greed and avarice.	9/26/2021 10:00 PM
182	It's a joke that the Viper Room will be preserved and incorporated into the 8850 project. Like going to Moscow to see Lenin's tomb.	9/26/2021 9:55 PM
183	development yes, but not oversized until traffic issue has been addressed comprehensively	9/26/2021 9:33 PM
184	Don't build it.	9/26/2021 8:53 PM