

## Elyse Eisenberg

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**From:** Elyse Eisenberg [eisenberg@earthlink.net]  
**Sent:** Saturday, October 13, 2007 9:00 PM  
**To:** Arevalo, Paul (parevalo@weho.org); English, Joan (jenglish@weho.org); Keene, Susan Healy (skeene@weho.org); Keho, John (jkeho@weho.org); Gallo, Adrian (agallo@weho.org)  
**Cc:** Altschul, John (Attorney31@aol.com); Clarkin, Chris (1211horn@prodigy.net); Johnson, Bjorn (bjornjohnson@sbcglobal.net); Smith, Gene (genersmith@sbcglobal.net); Weissfeld, Dave (daveweiss802@yahoo.com); Zaden, Sibyl (zaden@ucla.edu); Zaden, Sibyl (zaden2007@yahoo.com)  
**Subject:** Tower Records Site Development

TO:  
 Paul Arevalo, City Manager  
 Joan English, Deputy City Manager  
 Susan Healy Keene, Director of Community Development  
 John Keho, Planning Manager  
 Adrian Gallo, Project Planner

FROM:  
 West Hollywood Heights NA Board of Directors (John Altschul, Chris Clarkin, Elyse Eisenberg, Bjorn Johnson, Gene Smith, Dave Weissfeld, Sibyl Zaden)

Re: Tower Records Site Development

Dear All,

On behalf of our neighborhood association, we would like you to consider the following issues in regard to the development of the Tower Records site, either by the current developer or ones in the future.

There is expectation that any development will follow current code, with variances and bonuses discouraged.

Thank you for your consideration. Please contact us if you have any questions.

Best,

Elyse Eisenberg, Chair  
 WeHo Heights Board of Directors

### 1. Height & Mass

- A. No variances or height bonuses to be granted.
- B. Height restricted to current allowance of 35'.
- C. Building setbacks from residential areas to be pursuant to city code/SSP or greater, and shall consider historic air space of property with view from Sunset to hills above, pursuant to city code/SSP.
- D. Property to be pedestrian friendly. This is prime pedestrian area of Strip and should remain so.

### 2. Parking/Garage/Traffic

- A. No ingresses or egresses on Horn. All ingresses or egresses on Sunset.
- B. All parking should be surface or below grade.
- C. Green rooftop to the extent possible.
- D. Parking shall be pursuant to standards of current code and SSP. Valet parking shall only be an added convenience for patrons. All valet parking shall take place on site.
- E. EIR should consider traffic circulations and trip generations on Horn, Shoreham and Sherbourne, as well

as Sunset.

- F. There shall be no circulation on or through residential streets for ingress or egress to this commercial property.

3. Building Design/Neighborhood Compatibility/Building Use

- A. Architecture shall be exemplary.
- B. No billboards or offsite advertising on property or structure.

4. Landscaping/Green Areas

- A. Developer shall provide exemplary landscaping.